

C.A.S.I. BOARD OF GOVERNORS MEETING

Saturday-March 10, 1984

Monte Carlo Room-Holiday Inn Central-Dallas, Texas

Ray King called the meeting to order at 11:55 a.m. The following members of the C.A.S.I. Board of Governors were present: Darrell Folsie, Al Hopkins, Ray Calhoun, Larry Burruss, Tom Pike, Duke Walton, and Jo Carol Bryan. Stan Pitts, Dee Horton and Jim Holmes were unable to attend. Also present were C.A.S.I. officers Judie King and Richard Knight and acting secretary Diana Finlay. Spectators attending were Gerald Terry, Robert Bell, Jim Luhn and Janie Burruss.

Ray King passed out updated address sheets which included all Great Peppers and Governors. Some corrections were made and Darrell Folsie made the suggestion that this list include telephone numbers of each person to allow convenient access to these officials. After all corrections were made, Ray King said that he would re-type the list and send it to all Great Peppers.

Ray King made a statement correcting the inaccuracies Jo Ann Horton had written in her cover story in the December issue of the Goat Gap Gazette concerning Ray King, Richard Knight, Vann York and several dates. For more information and details, contact your area governor. Ray showed the Governors a computer print-out from the State of Texas showing that an organization calling itself Original World Championship Chili Cookoff at Terlingua (OWCCCAT) sought registration from the State of Texas on June 2, 1983. On July 1, 1983 The Original World Championship Chili Cookoff at Terlingua received a charter from the State of Texas (charter number 662166) listing Frank Tolbert, Dick Wright and Jim Redd as incorporators. At or around this time, the International Chili Society was going to file suit against C.A.S.I. and OWCCCAT to protect the ICS's right to own the word "world" in conjunction with a chili championship and OWCCCAT was finally sued on this matter, after which these incorporators stopped using the name.

Ray King gave a report on the C.A.S.I. Terlingua Championship that took place at Villa de la Mina last November. He reported that the sponsors of the location were able to present the community with a \$60,000 Dodge ambulance and that this year's goal is to raise enough money to build a clinic for the small West Texas community.

Ray King said that this year he hopes to correspond with the Board of Governors and Great Peppers on a more regular basis, through letters, phone and perhaps more meetings or workshops of this nature.

The next item discussed was the state cookoffs and the status of the non-Texas C.A.S.I. cooks. Ray said that there were several letters and phone calls addressing the new 12 point system from non-Texans. He had asked for suggestions, etc. Many states are concerned with the new 12 point system because it would be hard to qualify with so few cookoffs in, say, Indiana. Darrell Folsie said that although he had been in favor of the 12 point system at the Great Peppers meeting, he was only speaking for those cooks in the Shreveport area. He mentioned the number of people who attend the Louisiana State Cookoff from as far away as Meridian, Mississippi and suggested that there would be a lot more interest if there were more non-Texas cooks given a chance to qualify for the Terlingua Championship, instead of it being something they would just hear about, or drive out to and watch... There might also be more participation from non-Texans if they could compete in Terlingua and perhaps the 12 point system should be looked at again. Al Hopkins suggested that the top three winners from every state championship be allowed to compete in Terlingua, as it currently is in Texas. Larry Burruss read the rule explaining that this is already in effect. Ray Calhoun said that all other states might need more open championships. Jo Carol Bryan asked if "Out-of-State" meant everything except Texas (including Oklahoma, Louisiana, Arkansas) and Ray King said that yes it did. Duke Walton said that he could understand the problems that some states might have with the 12 point system, but that lowering the points in California would not be fair, because they have many cookoffs in that state, Duke quoted Harry Coleman as saying that he himself

put on at least 15 C.A.S.I. cookoffs in California last year. Duke said that therefore California wouldn't fit into the same category as say Virginia. Ray asked how the governors might differentiate between California and Oklahoma. Duke said that no matter what the rules say, he wanted them to be consistent in all states. Duke said he thought the 12 point system was good but a little more difficult. Ray said that he thought the rules were easier if one wanted to qualify in Texas, since there are so many cookoffs and under the 12 point system 4-10th places all get a point. Al Hopkins suggested keeping the point system the same in all states, but allowing and encouraging all states to have a state open, a mens' open and a ladies' open championship. Each open must of course qualify under current C.A.S.I. rules by having 25 cooks minimum, etc.

Duke said that since the objective is to promote cookoffs, the thing to do would be to encourage the Great Peppers to not reduce points but to increase the number of cookoffs allowed.

Darrell Folse asked if the Board of Governors votes on rules or makes suggestions or what? Ray King explained that the Governors were elected to oversee the current rules and change any existing rule that might not be working. They are allowed to propose motions for the Great Peppers as a whole to vote on by mail. Darrell asked if the minutes of this meeting could be sent to all Great Peppers. Ray said that they would be sent out with an updated mailing list. Darrell said that the names and addresses of the referees and Great Peppers and other VIPs should be sent to the pods and to new people who might be interested in starting a cookoff. He wants phone numbers included in case a new chilihead wants to get in touch with someone about the how-to's of having a cookoff. Everyone agreed that this would be a good idea and Ray said that he would mail it all out with the minutes. Ray said that this meeting was set up as sort of a workshop to discuss anything that might need talking about pertaining to C.A.S.I. and the rules, etc.

Discussion went back to the state cookoffs and Dule Walton made the

comment that there be only one set of rules for everyone to follow for the maximum amount of fairness. It was agreed by the Board of Governors that each state can automatically have a State Championship cookoff by qualifying under the C.A.S.I. rules and requesting before the cookoff to have it sanctioned through Ray King, C.A.S.I. Executive Director. Proposed every state be qualified to have a Mens' and Ladies' open championship after a need has been established by the Board of Governors and approved by same. Qualified being: a state must have a dozen or so regular cookoffs before asking for opens. A state could not have only three cookoffs and have them called opens. Larry Burruss seconded it and the motion passed unanimously.

Al Hopkins asked the difference between C.A.S.I., Inc. and the Great Peppers organization. Ray King said that the Great Peppers were a part of C.A.S.I., Inc. He said that in the beginning C.A.S.I. was run much more arbitrarily and the Great Peppers had nothing whatsoever to say about how things were run. Through the years, it has evolved from one person having all the "say" to the authority the Great Peppers have now. The system has evolved to the Great Peppers making the rules, voting on new Pods and referees and C.A.S.I. is trying to bring the Great Peppers in more each year, as the pods and cookoffs multiply.

Ray continued to say that little by little the Great Peppers are having more and more input into C.A.S.I. Discussion turned to the rules and the fact that the rules are all made by the Great Peppers at their annual meeting. Duke Walton said that since the rules are made by the Great Peppers, the Great Peppers should all abide by the rules ...ALL THE RULES. Jo Carol Bryan reiterated this point by saying that just because a rule didn't pass unanimously didn't mean that anyone was allowed to only follow the rules they voted on. This is a "majority rules" organization. Jo Carol went on to say that someone cannot say that they'll abide by rules #1,3,5 & 7 and not by rules #2,4,6 & 8. This is either an all or none organization.

Darrell Folse asked where the 50¢ goes and said that it seemed to him

that all the ruckus centered around the question of the 50¢. He asked if there was a financial statement of the past six months. Ray King passed each of the governors a copy of the financial statements for the 3rd and 4th quarters of 1983.

The group went on to discuss the possibility of having more than four members on the Board of Directors of C.A.S.I. The group discussed the pros and cons of having a Board of Directors that would be of longer term than one year. There would be more continuity with a several year elected body than a yearly elected group. Ray King said that he would discuss this with Paul Smith and hopefully something could be arranged. Ray stated that lately he has been having some problems getting in touch with Smith but was in hopes of reaching him and of them working out some kind of viable solution. Ray said he would go to work on reorganizing some phases of C.A.S.I.

The financial statements were discussed and it was asked that they be enclosed with the rest of the material that is going out to each Great Pepper. After a short break, Al Hopkins asked to be excused due to an illness in the family and the discussion resumed with Darrell Folse suggesting a possibility of letting all members of C.A.S.I. Pods automatically become members of C.A.S.I. He said that as it is, people can be members of a C.A.S.I. Pod and not be members of C.A.S.I. ...and asked for discussion. There was a lot. Ray explained the cost of mailing membership cards and correspondence and other expenses and someone suggested telling people they have to be a member of C.A.S.I. to be a member of a C.A.S.I. Pod and that was discussed. Ray said that several years ago this was discussed and it was similar to a rule that the International Chili Society has saying that to cook in an ICS cookoff, one must be a member of ICS. At that time, the C.A.S.I. group said that they didn't want to "force anyone into anything they didn't want to be in" and the subject, at that time, was dropped. Darrell said that he encouraged his pod to all become members of C.A.S.I. and that he got about 15-20 people to join. He suggested giving members an option to join C.A.S.I. at the same time they renew their pod membership.

The subject turned back to Terlingua and the financial report. The governors talked about the expenses incurred by C.A.S.I. for the 1983 C.A.S.I. cookoff at Villa de la Mina. After much discussion, Darrell Folse suggested that the Board of Governors suggest running the cookoff in the same manner as last year for the next four years. The Board discussed the responsibilities of C.A.S.I. in running the championship at that location.

They talked about the possibility of having either two Great Peppers meetings per year or setting the date earlier in the year. Everyone talked about why it is held when it is held. The fact that there are so many cookoffs held between March and October makes it hard to set a date on a weekend that doesn't conflict with a pod cookoff.

Back to Terlingua ...Tom Pike made the motion that the Board of Governors recommend to the Great Peppers that C.A.S.I. proceed with the Terlingua cookoff using the same guidelines used last year and include a statement to the Governors of exactly what C.A.S.I. was responsible for and what not ...and include a financial statement as well as the guidelines of how the cookoff was run. Jo Carol Bryan added that it should be noted to the Great Peppers that our costs were simply for the actual running of the cookoff and the judging thereof, and that C.A.S.I. was not responsible for the other things involved in running a cookoff (ie: site rental, security, licenses, liability insurance, facilities, entertainment, press planes, promotional expenses and other costs discussed in the meeting). Darrell Folse added that if the Great Peppers have any input they should talk to their area Governor and the Governors will take it up at a meeting. This motion was seconded and passed unanimously.

Jo Carol said that at the last Great Peppers' meeting they voted to send all information to the Goat Gap Gazette and they seem not to be doing that. Ray King said that he was very glad that was mentioned and gave the floor to Richard Knight, C.A.S.I. Tallymaster.

Richard said that he has postmarks and return registered receipts on

everything he has sent to the Goat Gap Gazette in the last few months. Concerning the February issue of the Goat Gap Gazette which ran an ad saying that they hadn't received anything from C.A.S.I. for that month, Richard said that he "contacted several pods including the Oklahoma Pod, and they guaranteed him that they hadn't sent anything to the Goat Gap Gazette concerning the winners of their cookoff, and that they had sent everything to me". According to Richard, "the Goat Gap Gazette listed all of those winners and even misspelled things the same way I had mistyped them". Richard said that the Goat Gap Gazette has been receiving everything from C.A.S.I. and "the only thing I can say about that 'no information received' is that it's wrong". Richard admitted that the first month after the Great Peppers meeting, he sent the talley sheets camera ready - ready-to-print as he had in the past, listing only the top three winners in chili and show. That was when the letters started pouring in and Richard said he then sent a letter to Jo Ann Horton apologizing and saying that this was what he had sent her in the past and what he thought she wanted. The next month, he sent her the talley sheets exactly the way he received them and he knows the Goat Gap Gazette received them in time for their deadline. The latest issue came out exactly right.

Jo Carol brought up a question concerning the Goat Gap Gazette and the Chili Monthly. She said that in the rules, as decided upon by the Great Peppers last September, it states that the Goat Gap Gazette must list upcoming cookoffs. Duke Walton read from II:3 of the C.A.S.I. rules that 'cookoffs msut be published in the Goat Gap Gazette or the official publication from C.A.S.I. thirty days prior to the final entrance deadline. Cookoffs held outside of Texas must be published in one of the above or in another acceptable media (validation must be sent to C.A.S.I.)'. Darrell Folse added that the rule Jo Carol was talking about was that when Richard Knight 'sends the talley sheets out, he must send a copy to the Goat Gap Gazette, which he does'.

Ray King passed around some stacks of C.A.S.I. applications for membership which included a \$3.00 charge for C.A.S.I. membership alone,

and \$15.00 charge for C.A.S.I. membership and twelve issues of Chili Monthly. Jo Carol objected strongly to this, saying that "C.A.S.I. should remain unbiased toward any publication and try to stay completely out of the publishing business". It was mentioned that C.A.S.I. is involved in the publishing business to an extent through the rules requiring publishing as mentioned earlier and decided that either no subscription should be included or subscription forms for the Chili Monthly, the Goat Gap Gazette and the International Chili Society Journal should be included on the form. Duke Walton volunteered to print up the forms and have them distributed to pods for their membership.

Discussion moved to the Pasadena Pod. Ray King had sent a ballot to the Governors asking for their vote on the situation with the Pasadena Pod advocating the No-50¢ fee to C.A.S.I. for cookoffs. Several Governors had asked that something be mentioned about it and after much discussion the Governors got off on the financial statement again. Darrell Folsie made the motion to have the C.A.S.I. financial statement sent to the Goat Gap Gazette and to the Chili Monthly to be printed as they see fit in an upcoming issue of each publication. Duke Walton seconded it and the motion passed unanimously. Then the Board got back to the Pasadena issue. It was decided to have the Executive Director of C.A.S.I. write a letter to the Pasadena Pod and the Heart of Texas Pod (with carbon copies going to all Great Peppers) asking these pods what their intentions are toward C.A.S.I. and asking for a timely reply.

The YMCA of Houston chili cookoff suspension was rescinded by a vote of the Board of Governors through the mail and Ray King asked for the address of the person who ran the cookoff so he could inform them of the rescission. Someone had the address and Duke Walton volunteered to 'track it down'.

The other item in Ray King's letter to the Board of Governors concerned a request from a few members to name the 1984 Terlingua

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Championship at Villa de la Mina 'The Frank Tolbert Memorial'...The Governors had requested through the mail to table that discussion until the meeting, rather than vote on the idea through the mail. A whole lot of discussion centered around this subjectLarry Burruss said that a paralegal had mentioned to him that sometimes you can't use a person's name without permission from him or his family. It was agreed that Frank X. Tolbert did make an outstanding contribution to the chili world as well as Texas journalism. Ray King suggested the possibility of taking 10¢ from each 50¢ and starting a memorial scholarship at Tolbert's alma mater, Texas Tech in Lubbock, for journalism students. More discussion. Richard Knight suggested that if and when Terlingua gets a clinic through the benefit of the chili cookoffs, C.A.S.I. explore the possibilities of naming the clinic after Frank Tolbert. Larry Burruss presented that as a motion and Ray Calhoun seconded it. Since this was not a decision demanding expediency, it was changed from a motion to a suggestion for the record.

The discussion turned to the state of the C.A.S.I. chili world. The C.A.S.I. cookoff at Villa de la Mina vs the "Brand X" cookoff as Ray Calhoun called it. Ray Calhoun said that he had been in touch with Jim Redd several times throughout the previous week and Redd had indicated that he would be interested in coming over to the Board of Governors meeting to see if some things could be ironed out between the two factions. Ray Calhoun had also attempted to contact Dick Wright and Tom Skipper and was unsuccessful in those attempts throughout the week. Calhoun said that Jim Redd had indicated that since he lived such a short distance from the Holiday Inn where this meeting was being held, he would like to attend the Governors' meeting. There was much discussion about the ways to reunite the chili world and Ray Calhoun said the only solution would be to get the disputing parties in the same room and talk it out. Ray King agreed, and after more discussion Duke Walton suggested meeting after the Houston Pod cookoff. More discussion about a possible site and date for such a meeting. Ray Calhoun left the meeting to call

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Jim Redd to see if he might be available to come right away. Meanwhile the remaining Governors searched their calendars for possible weekends in the near future. Several cookoff weekends were suggested and none was decided on. The meeting was adjourned unanimously for supper.

After the meeting was adjourned, Ray Calhoun went to Jo Carol Bryan's room two doors down and called Jim Redd. He came back and told the group that Jim was working in his yard and would be able to meet with the Board of Governors after dark, as his yard work would then be completed. It was suggested that everyone go to Tolbert's Chili Parlor for supper. A group consisting of Ray King, Richard Knight, Judie King, Larry Burruss, Janie Burruss, Darrell Folsie, Ray Calhoun, Diana Finlay, Duke Walton and Tom Pike went to Tolbert's and Carol Knight and Bob and Doris Coats met us there. We ate and headed back to the hotel for the evening, as scheduled for the meeting with Jim Redd. Ray King asked the front desk for the extended use of the Monte Carlo Room at the Holiday Inn. Ray Calhoun called from the restaurant and from the hotel after our return to try to reach Redd, but to no avail. The Board of Governors, including Jo Carol Bryan, was back at the hotel by 7:20 p.m. The Governors waited until 10:20 p.m. before departing for home or evening activities. Since Jim Redd did not show up at the Holiday Inn, the evening meeting was not called to order nor was it scheduled for the minutes. This statement is strictly for the record, in case of any questions.

1984-84

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Open *Executive Administrator*

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Vann York - Vice-President
Pat Irvine - Secretary/Treasurer
Richard Knight - Tallymaster