

**Chili Appreciation Society International Board of Directors Meeting  
Denton Texas - February 26th 1994**

The Board of Directors meeting was called to order by the President at 9:00 a.m.

The Secretary called the roll. The following members were present.

Robert Bell, President - **RB** -  
Ralph Hay, Vice-president - **RH** -  
Myrl Coultas, Secretary - **MC** -  
Mike Strack, Treasurer - **MS** -  
Hut Brown, E.D. - **HB** -  
Bruce Pinnell, Director - **BP**  
John Caffey, Director - **JC** -  
Vickie Childers, Director - **VC** -  
Ken Large, Director - **KL**  
Glyn Gaines, Director - **GG** -  
Guy Smith, Director - **GS**.

Additionally Shirley Stateczny, Alcalde, Rancho CASI de los Chisos was present.

*RH*  
**GS** moved to approve the minutes of the Board Meetings of September 10, 1993, and Sept. 11th 1993. Second **RB**. All yes.  
**Motion Passed.**

**MS** presented the Financial Statement of expensed and revenue from November 9, 1993, thru February 20, 1994. (Attached.) He reported that we currently have a balance of \$13,246.26 in the checking account and \$8,984.00 in the Water Well Fund. There is also a balance of \$7530.40 in the bank account in Maryland that will be closed and the funds transferred to the account in Sierra Vista Arizona. We are now charging \$10 for each check returned for insufficient funds(NSF) to defray CASI's cost of processing. **RH** moved that the report be approved as presented. Second **VC**. All yes. **Motion Passed**

**Committee Reports:**

**Membership Chairman MS** reported that we currently have 867 CASI members. On November the 21st delinquent members were dropped from the list. **MS** has sent reminders to those dropped as well as all Pod Officers, and all Regional and Area Referees. These Pod officials must be a member of CASI to retain their position. **MC** made a motion to approve the report as presented. Second **KS**. All Yes.

**BP** gave the sponsorship report. We still have Gaviscon, McCormick Schilling, and Wolf Brand as Terlingua Sponsors. Gaviscon is going to pay for the next 2 years. Other sponsors that **BP** is working on are Coors, Pinkerton, Coyote, and Nabisco. Rick Poston is working on Swanson. **GG** has a possible contact for Budweiser. **BP** thinks we will have about the same amount of sponsor money as last year. **RH** made a motion to approve the report as presented. Second **GS**. All Yes

**Tallymaster RH** reported that as of Feb. 15th 131 cookoffs have been sanctioned, with 5554 cooks. This is about the same as last year. There are 32 cooks qualified for Terlingua and 9 show teams. So far this year we have raised \$221,700.00 for charity. Last year's totals were 486 cookoffs, with 14827 cooks and \$648,652.00 raised for charity. Counting arm bands **RH** estimates that there were 1550 spectators and a total attendance of approximately 3000 people at the TICC last year. **JC** made a motion to approve the report as presented. Second **VC**. All Yes

**Terlingua Trails Editor KL** reported that he is not getting much input for the TT. He requests that the pods make an effort to submit more articles for publication as well as photographs. Paid ads are coming along pretty well. **KL** has had a lot of requests to receive the TT by first class mail This would be at

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additional cost to the subscriber. **KL** will check with Neil McNelis and see what additional expenses would be incurred. **MC** made a motion to approve the report as presented. Second **MS**. All Yes

**MS** made a motion that we offer first class postage to subscribers of Terlingua Trails at the cost of \$10 per year and \$5 for the rest of this chili year, if **KL** determines that this will cover the cost. Second **MC**. All Yes

**Chilicity, VC** reported that of the first printing of 5000, Passports to Terlingua, she has sent 30 to each Great Pepper. She has also sent some to the Texas Tourist Information Center, Big Bend Park and the Port of Entry in El Paso. The demand does seem to be increasing and there are now only 500 left. **BP** made a motion that we order 10,000 more at a cost of \$815.00. Second by **KL**. All Yes. **VC** will order when she runs out of the first printing. She will not order for 45 days, waiting to see if we need to include a new sponsor logo. **VC** has been attempting to get a "Good Morning From Terlingua", spot on ABC's Good Morning America. After talking to ABC affiliates, she is sitting up a spot to be taped in Amarillo at the Southwest Open, in July. She has also sent scheduling and calendar information to Chili Pepper Magazine, & Texas Highways. **MS** suggested that we also send Terlingua information to the "Rio Grande co-op", which is a magazine sent out to everyone who gets an electric bill in the Terlingua/Alpine area. **MS** suggested that **VC** now start on a publication about CASI. This publication could be given to sponsors or anyone who needed more information about the CASI organization. **VC** said she would gladly start this publication with the input from the board. All agreed to send her some information, that they think should be included.

**MS** made a motion to approve the Chilicity report as presented. Second **KL**. All Yes

**Rancho CASI de los Chisos Alcalde SS** reported that the site is in remarkably good shape. She is going to send post cards to those she thinks might not have gotten their "Old 320" certificates and send each member an updated list of what their rights and privileges are as an "Old 320" member. **SS** raised the question, that if an "Old 320" member wanted to come onto the site and wanted the electricity turned on for RV use, would that be allowed. **RB** stated he thought that should be a privilege given to a member. The member would have to obtain a key. **SS** has received suggestions that the "Old 320" sites be more clearly marked for November & that the past 3 Champions be given a special place to cook. It was felt that the past 3 champions, probably wouldn't want to cook at a special isolated location. Another concern of the cooks was parking, especially for those who were not camping on site. **KL** made motion to approve the report as presented. Second **PB**. All Yes

The Board discussed selling "Old 320" plot on time payment. It was decided to offer "Old 320" plots on time payments, with the certificate being issued after the last payment is received. The payments will not be refundable.

**Peggy Robbins** reported to the board that the Jack Tar International CCO, which had been held Porta Plata is being moved to the Diamond Resort in Cancun Mexico. She requested that we allow the Great Peppers to vote on a waver to allow this cookoff to be an automatic qualifier for one year only. She said that the Cancun cookoff is located in a different Mexico state and approximately 1000 miles from the current Mexico International cookoff an Nuevo Laredo. There is a precedence for this waver as in 1992 two

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automatic qualifiers were held in Canada. We suggested to Peggy that her pod present a rule change to the Great Peppers at the next Great Peppers meeting to cover in upcoming years and maybe changing the rules to allow an automatic qualifier in each state of Mexico or Province of Canada. **GS** made a motion to have **HB** send a post card ballot to the Great Peppers and have them vote on allowing a waiver of the automatic qualifier rule for the Cancun cookoff to allow this cookoff to be an automatic qualifier for 1994 only. **Second MS. All Yes.**

**KL** reported that the 1994 Great Peppers Meeting was progressing on schedule. They are going to require a \$10 registration fee. The cost of the rooms has been reduced because the Texas Tech football game has been moved. At present time the cost of the rooms for Weds and Thurs. night will be \$59 and Friday and Saturday night will be \$65. There will be a Winery tour on Friday afternoon. For those who want, there will be a cookoff on Sunday and the local pods will provide transportation to the site of the cookoff.

**RB** reported that we have an outstanding bill from Charley Maxwell for \$160.00. As soon as **MS** gets an invoice from Charley Maxwell, he will send the check.

**Jim Ecell** gave a report of his contact with Anheuser Bush and his attempt to get them as a Corporate sponsor. **BP** will give Jim a call next week and have a presentation put together by March. **BP** will coordinate thru **GG**

The Board discussed the 1994 Terlingua International Chili Championship. The Board responsibilities are:

Head Chili Judge - Glyn Gaines -  
Head Showmanship Judge - ~~John Caffey~~  
Mel

Registration - Ralph Hay  
Beer Concession - Mike Strack & Guy Smith  
T-shirt Concession - Mike Strack & Guy Smith.  
Entertainment - Robert Bell  
Gate - Ralph Hay - Myrl  
Porta Johns - John Caffey  
Security - Hut Brown - Caffey  
Beer License - Robert Bell  
Vendor Concessions - Mike Strack  
~~Lights - Bulbs - Ladder - Bruce Pinnell~~  
Master of Ceremonies - Robert Bell  
Trash Pickup - John Caffey  
Press - Vickie Childers  
Ice - ~~Robert Bell~~ - Guy  
Portable Sign - Hut Brown & Myrl Coultas  
Poster - Hut Brown  
Trophies - Myrl Coultas  
Buckles - Myrl Coultas  
Plaques - Hut Brown  
Scholarship - Hut Brown  
Telephone - Robert Bell  
Trailer Keys - Guy Smith  
~~Banners - B. Pinnell/G Smith/M Coultas~~  
Insurance - Robert Bell  
Officials & Contestant's Shirts/1994  
Color/~~Plum~~ <sup>Kelley G. Green</sup> with white letters. - Robert Bell  
VIP Lounge - Vickie Childers  
Highway Cleanup - Vickie Childers  
Medics - Hut Brown  
Terlingua Volunteer Fire Dept. - Hut Brown  
1994 Schedule of Events - ~~Bruce Pinnell~~ Hut  
Hot Wings - Myrl Coultas  
Radios - Mike Strack  
Beans - Guy Smith  
Raffles- Jo Ranken  
Calcutta - Guy Smith & John Caffey  
Mark Show Area - ~~John Caffey~~ Shirley  
Stateczny. Mel  
T-shirt Design - Bruce Pinnell

The following assignments were made for the 1994 TICC:

Nominating Committee - Hut Brown

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Credentials Committee - Hut Brown

VC made a motion to use the Raffle money to buy jackets for the Terlingua winners. Second GG. All Yes

MS made a motion to have BP set up automatic billing with the phone company. This will allow each Director to use a code for long distant calls that will be billed directly to CASI. Second MC. All Yes

MS went over the budget for 1993-94 as well as the budget and expenses from 1992-1993.

**Capitol Improvements**

MS made a motion that we move the water trailer to allow more vendor space and level along both sides of Stage Road approximately 10 feet. Then level along the left side of stage road from the 2nd guard shack, back toward the hill for more parking area. As well as any leveling that JC and SS may determine needs to be done. All grading not to exceed \$1000. Second MC. All Yes

RB made a motion that we install steps 8 ft wide to the judging area, constructed with native rock and a walk area around the pay phone. Cost not to exceed \$2500. Second GS. All Yes.

GS made a motion to have RB get a price for enclosing and roofing the concession stand as well as the 2nd guard shack. Second VC. All Yes

Several Directors have received complaints about people roping off large areas for their friends and pod members. It is felt that the space should be utilized more efficiently & space should be on a first come first serve basis. Many groups were using a lot more

space than they really required. RB will address this concern in a Terlingua Trails article, asking for input on how to address this problem.

MS made a motion that we give up to 4 copies of the Terlingua Trails as well as membership cards to our major sponsors. Second BP. All Yes

JC received a donation of \$1000 from Lila and Willie Raven from money they raised at Terlingua last year. It was decided to give Lila a CASI membership in thanks. Willie is already a member.

It was decided to drop members who haven't paid their membership in November of each year..

MS reported that he had been approached by a vendor who wants to bring a bull riding machine to Terlingua and use CASI's liability insurance. The Board decided that CASI's liability insurance should not be used to cover the vendor. Vendors should supply their own insurance. RB will check to see if our insurance would cover the vendor & get back to MS

A motion to adjourn was made by RB. Second MC. All Yes adjourned at 4:15 p.m.

*Myrl Coultas*

Myrl Coultas  
Secretary

# CASI



OFFICERS AND  
DIRECTORS 1993-94

**ROBERT BELL**  
President  
Rt. 1 Box 156C  
Aubrey, TX 76227  
H - 817/365-2504  
W - 817/382-5360

March 14, 1994

**RALPH HAY**  
Vice-President and  
Talleymaster  
2505 Easy Street  
P.O. Box 1561  
Pasadena, TX 77501  
H - 713/475-1660

To CASI Great Peppers

RE: The use of the CASI logo

**MIKE STRACK**  
Treasurer  
P.O. Box 3204  
Sierra Vista, AZ 85636  
H - 602/458-2057

As a sanctioned pod of CASI you are entitled to use the CASI logo. Here are some guidelines for its use.

**MYRL COULTAS**  
Secretary  
3640 Saquaro Shadows  
Tucson, AZ 85730  
H - 602/298-6838

1. When the logo is used, it must contain the ® Symbol.

**HUT BROWN**  
Executive Director  
1516 Prairie Dr.  
El Paso, TX 79925  
H - 915/772-2379

2. CASI must be without periods (CASI not C.A.S.I.)

3. The inc. should not be used. (CASI not CASI inc.)

**GLYN GAINES**  
Sponsorship Co-Chairman  
#7 Bandera Circle  
Wichita Falls, TX 76302  
H - 817/767-2273  
W - 817/767-8361, Ext 224

4. The "CASI Connection" has exclusive rights to the use of the CASI logo on T-shirts, mugs, jewelry, & etc. Pods may not use the logo on anything that is sold, either to the public or to pod members. "CASI Connection" has given permission to use the logo on event T-shirts that are not in direct competition with "CASI Connection."

**BRUCE PINNELL**  
Sponsorship Chairman  
2521 Talley-Ho Dr.  
Fallston, MD 21047  
H - 410/557-8549  
W - 410/771-2047

The board encourages you to use the CASI logo on all of your publications, flyers, and advertisements. If you need an electronic copy of the logo, contact Myrl Coultas or Mike Strack. If you have any questions, please give me a call.

**KEN LARGE**  
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**VICKIE CHILDERS**  
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Site Chairman  
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Myrl Coultas  
Secretary