



**Chili Appreciation Society International
Board of Directors Meeting
Lubbock Texas - September 11th 1994**

Call to Order - The meeting was called to order by President, Robert Bell. Directors present:

Robert Bell - President
John Caffey - Director
Ralph Hay - Vice president
Vickie Childers - Director
Myrl Coultas - Secretary
Glyn Gaines - Director
Mike Strack - Treasurer
Ken Large - Director
Guy Smith - Director

Directors Absent:

Hut Brown - Executive Director
Bruce Pinnell - Director

CASI Connection - Robert Bell announced that the CASI Connection was in the process of being sold. A motion was made by Guy Smith, that CASI will still have some control over the use of the CASI logo. That CASI reserve's the right to give permission for people other than the CASI connection to use the CASI logo for special events that are not in conflict with the CASI connection. That CASI also reserves the right to sell T-shirts and hats with the logo at Terlingua and that permission must be granted in writing, by the CASI Secretary, for any promoter or Pod that wants to use the logo. Permission will only be granted for a single event. Second by Vickie Childers. Motion passed.

Robert Bell will contact Pat Irving about drawing up a contract. It is felt that a contract should be drawn up by a lawyer. We will agree verbally to the contract that Rosemary Smith has provided, with the stipulation that we will add some conditions. We asked Rosemary to come in and address the Board.

While waiting for Rosemary, Vickie Childers mentioned that the last copies of the Passport to Terlingua, were not very good, Vickie will call the printer and tell him we will not accept these poor quality brochures. We discussed the cost of printing and we decided that it would probably be hard to beat the current printers cost.

Rosemary Smith addressed the Board. She distributed copys of a contract that she would like to make with CASI. Rosemary says she has some new ideas for use of the CASI logo and she will add various items and see how they sell. Robert Bell told Rosemary that CASI prefers to have control over the CASI logo as far as event use of the logo.. CASI will require any promoter or pod that wants to use the logo on event items, to acquire written permission from the CASI secretary in advance of any such use. Rosemary said she would not have a problem with that. Robert reminded Rosemary that CASI retains the right to sell T-shirts and caps in Terlingua, and that CASI Connection may sell either item, only after CASI sells all that they have. Mike Strack told Rosemary that we will make a draft the things that we have discussed and submit it to her for her approval, and then submit everything to our lawyer to draw up the contract.

After Rosemary left It was decided that a clause should be put in the contract that states; if CASI Connection does anything to the detriment of CASI, the contract may be broken.

It was decided that if we do break the contract, that CASI would buy the remaining CASI connection CASI logo items.

Robert Bell said that we can't get the XX & XXX in the plum color we had chosen. Other colors were discussed and it was decided to let



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Robert use his own discretion in selecting T-shirt colors. Vickie Childers has a bid for the Terlingua winner's jackets for \$64.95 per jacket. Last year it was \$40 per jacket. Ken Large and Vickie Childers will get together and decide which vender to use. Robert Bell said that he would like to see the jackets always the same color, so the jackets could be immediately identified as a winner's jacket from Terlingua. It was decided to have red jackets, with gold lettering. There will only be an XL jacket at Terlingua for the winners to try on to determine the size they want. After sizes are determined, the jackets will be ordered.

Vickie Childers, handed out copies of the Terlingua press release. Vickie discussed the history of CASI and how difficult it is to come up with the correct version of what happened, so she has drafted a letter, that discribes what CASI is and how we operate. A CASI membership application form is included in the letter. A copy will be given to each Great Pepper for distribution to pod members and anyone who might be interested in CASI. This should be available at all CASI sanctioned cookoff. Vickie is planning another publication that will give a brief idea of the rules governing a CASI cookoff. She has received a request from the National Geographic for information about CASI that will be put into the National Traveler Magazine that will come out in October.

There was a discusson about collecting Swanson lables and sending them to a coordinator in each state, who would then send them to a designated person who will send them to the Terlingua schools. Glyn Gaines suggested that we could lay out these lables and take a picture or them to be sent to Swanson and approch them as being a TICC

sponsor. Rick Poston has allready been in contact with Swanson and is working on this possible sponsorship. Vickie said that Coleman, another possible sponsor may have three people visiting Terlingua this year.

A motion to adjourn was made by John Caffey, second by Myrl Coultas. Motion passed.

Myrl Coultas

Myrl Coultas
Secretary