

Chili Appreciation Society International
Board of Directors Meeting
Irving, Texas - February 17, 1996

The Board of Directors meeting was called to order by the President Ralph Hay.

The Secretary called the roll. The following members were present.

Ralph Hay, President-RH	Vicki Childers, Director-VC
Mike strack, Vice-president-MS	Glyn Gaines, Director-GG
Mel FitzHenry, Secretary-MF	Guy Smith, Director-Director-GS
Harvey West, Tallymaster-HW	Jim Stateczny, Treasurer-JS
Hut Brown, E.D.-HB	Myrl Coultas, Director-MC
John Caffey, Director-JC	

Additionally Shirley Stateczny, Alalde Rancho CASI de los Chisos was present.

MS motioned to accept the reading of the minutes of the previous meeting. Second by JC. All agreed, Motion Passed.

JS went over the current financial statement, which was divided into three funds, the general operating fund, the Water Well fund and the Great Peppers Meeting fund. It was very clear to all that we are presently spending more money on TICC than we bring in. He also pointed out the operation of the Terlinqua Trails as it presently stands is a long way from funding itself through dues or ads in the Trails. JS went over areas of concern and areas where we could adjust spending.

MS went over the closing of last years expenses for TICC. HB motioned to accept the Treasurers report. Second by JC. Motion Passed.

Committee Reports:

Membership Chairman-MS gave a breakdown on the cost of membership cards, rule book and postage for each member, which is well covered by the present \$10 fee. The cost of providing each member with the Trails newsletter each month increases the overall membership cost to well over the present fee and at present is a money losing situation as stated by JS in his financial report.

MS stated we have 990 CASI members, he had a suggestion for increasing our membership by having a contest of a Board of Directors Honor Roll with nice frameable certificate for every ten new members and the over all winner getting a nice jacket. Discussion was continued and it was decided to table until later in the day.

Sponsorship chairman:-GS reported that he felt good about our having Wolf Brand as one of our sponsors again this year. He also stated that in conversations with them, that Hunt-Wesson, owners of Wolf Brand would like to get Hunt Tomato Sauce involved also and this could possibly increase the money they have provided us in the past. RH also has been in conversation with them and it was felt that all look good, but that their final decision would not come any to early. HW suggested we offer our CASI logo on their product, it has been offered to them. Budwiser was also discussed, GS has been working with a local contact in his area, which is covered by the brewery in Houston. RH also has been in contact in Houston, which is where Budwiser sponshorship comes from. It was felt that we got lost in the cutbacks the Brewery has had in the past and general reorganization of Budwiser.

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Sponsorship report continues:

RH brought up the matter of opening up our need for new sponsors by offering sponsorships at lower levels of costs, it was decided to bring this up in new business.

Tallymaster Report: HW reported we have 131 cookoffs in this year so far and 42 qualified cooks to date and 19 showteams qualified. These figures are almost the same as reported at this time last year. HW stated he returns any cookoff that doesn't send the required two dollars per cook, but has had very few problems with the new rule.

Terlinqua Trails Editor-MC reported he still gets very little in the way of ads to be placed in the Trails. He felt we should try to get at least the Pods to place an ad in the Trails. He also stated we will try to get some ads placed before TICC this year. He stated he had sent letters to those businesses that place ads in the Goat Gap and recieved nothing in return. He has sent out 190 requests for the judging packets, which he felt was a good increase and felt that the numbering of the packets this year in order to track them has been of great help and the Goat Gap has been numbering also.

Discussion of the Trails newsletter and using it to promote CASI and memberships was addressed as well as other areas of interest concerning the Trails.

MS is still wanting people to contribute articles or columns to the newsletter to increase the value of the newsletter and provide more general information as to what is happening in our world of chili. HW stated Pendry's will be including the 95 TICC winning receipe and general information about CASI on a card with orders for spices. Chili Resturant's and their use of many of the past TICC posters was discussed, it was decided to try and provide them with current posters and include an address for anyone that would want more information as to CASI and TICC.

Alcalde Report-Shirley Stateczny-reported she has sold another 16 Old 320 sites, which leaves only 87 sites left for sale. She says she has several people interested in buying sites and the \$50 a month for the four months is still in effect for anyone wanting to spread out the cost of buying a site. She also is in the process of making a better map of the 320 site area showing where sites are available for sale as well as those already owning sites. She reported the area had been well cleaned after TICC, except for some areas of broken glass, which we should all try to control anytime we are in the Ranch area. She also stated finding the area of each site is becoming more difficult due to the wear and tear on the small washers that were placed in the ground several years ago. Any suggestions on maintaining the identity of these sites would be welcome by Shirley or the Board.

Shirley reported there were a few more cooks in the 320 area this past TICC, but all felt it most important to encourage anyone and everyone owning a site to use it to cook on. Recent and past discussion by the Board agreed that our Sponsors and visitors come to the TICC expecting to see many cooks in the cooking area the day of the cookoff. It is very unfortunate to see wide open areas in the Old 320 at the most important showcase of CASI, our members, and our world of chilicooking for the entire year.

Shirley reported some interest in a possible Old 320 pin for those owning sites.

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Alcalde report continued: It was decided after discussion to see just how much interest there was in a 320 pin, before deciding to to go any further, Shirley will followup on this matter and report back to the Board.

TICC Ranch Report-JC-reported very little if any complaints were heard about the areas of concern, such as Porta Pots and the general cleanup of the grounds following TICC. The matte of glass breakage was again brought up, the Board asks all to be aware of the use of glass at TICC and the fact it can be dangerous and glass doesn't go away.

Areas for more parking were discussed and an area East of our present parking areas was suggested with another entrance to be provided to this area for spectator parking and would replace the area now known as Crazy Flats. The Board will continue to look for ways to improve and control parking during the TICC event.

JC also discussed an improvement to the main stage by hanging fencing across the stage to support sponsor banners etc.

It was also discussed and decided to try and hang the Tex Scholfield sign on the front gable of the main stage so it will be seen by all and have a permanant place of display.

JC also discussed blocking the storage trailer and removing the wheels making it a permanant fixture. The matter was discussed and tabled at this time.

Robert Bell addressed the Board, bringing files and information to the new president for his use while president.

Robert also had a sample of a pocket knife he suggested CASI sell as a comerative part of the upcoming 30th year of TICC and would be so inscribed.

New Business:

An update on the upcoming 96 Great Peppers meeting was discussed. a letter from the Great Pepper of the Pod on the River, Cody Oliveira gave an outline of the upcoming meeting as to a general agenda and estimated costs of funding the meeting.

HB motioned the Board fund 75% of the cost of the Great Peppers meeting with a limit of \$8200 for the 1996 year. JC seconded, Motion passed.

MS motioned the Board allow up to \$500 for JC to erect a fence across the main stage as previously discussed. Second by GS, Motion Passed.

Discussion was held on Porta-Pots and Dumpsters as to amounts and when they would be placed on site. It was felt that sanitation problems as well as extra cost in placing them any earlier that last year could not be done. JC motioned for placement of 50 Porta units and 20 Dumpsters on Wednesday, the week of the cookoff. MS second, Motion Passed.

MS asked for some improvements in the area of the Vendors, buy having some dirt moved from one area to another and installing some adding some needed electricity. It was also felt there were several other areas that could use some work to improve parking. It was decided to have those Directors that will be going to the Ranch in April to look at the discussed improvements and see if they can get the work done at a reasonable cost by some of the road construction people now in the area.

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Elton Homesley made a request to address the Board on a matter of trying an experiment in changing the method of scoring chili for the final table at the Ladies State Cookoff in April. Elton will be head judge at this cookoff and felt he could eliminate possible ties on the Final table by increase the points used to judge the chili from the usual 10 points to 50 points. He felt the higher number to choose from by the judges would in effect eliminate possible ties and would be more fair to the cooks. After much discussion on the subject, it was decided to grant Elton a wavier for the one cookoff, but he was to inform the cooks of his intentions in a letter to be published in the Terlinqua Trails and if the planned change was rejected by a reasonable amount of cooks, he would then leave the judging procedure as it has always been.

SINCE THE WAVIER WAS GRANTED ON FEBUARY 17, 1996 AND THE TIME OF THIS REPORT, I HAVE BEEN INFORMED BY THE PRESIDENT OF THE BOARD THAT ELTON HAS DECIDED NOT TO PROCEED WITH ANY CHANGES TO THE CURRENT SYSTEM OF JUDGING.

RH discussed a contact made to him by the people that hold a bike race in the Terlinque area in Febuary. They have asked if CASI would be interested in allowing them to use our Ranch area as the headquarters for their race. Discussion was that we are interested as a means of getting some revenue from the promoters of this race in return for using our facility. It was decided to contact them while in Terlinqua in April and work out an agreement for next year. MS motioned, second GS, Motion Passed.

HB stated he needed more Area Referee cards. Motion by JC, second VC Motion Passed.

HB discussed getting hat pins for the upcoming 30th TICC as was done for the 25th. Discussion was that he would look into possible cost of 750 pins and if cost was in the area of last purchase, he would go ahead with ordering, if cost might be a problem, he would return to the Board for further discussion. JC motioned, second GG, Motion Passed

HB stated we needed a new sign at the front gate to inform all attending TICC, CASI allows no concealed weapons, no large fires, and several other items of general information. He will get with Wendell Rankin and have the sign made. Motion GS second MC, Motion Passed.

HB discussed forming a volunteer CASI security force of 8-12 people to work short shifts during Saturday only to help out with parking, and other general help. RH will look into a possible donation of orange type vests, HB will work out the details. HB motioned, HW second Motion Pass

HB asked that he be allowed to rearrange the rule book into sections that would clearly state chili cook rules, chili cooking guidelines, judging rules, judging guidlines, etc. There would be no changes in the written material, only the arrangement of the material so each of the sections would deal more clearly and concise with rules and guidelines. It was felt that this would help eliminate confusion and misunderstanding about the printed information. HB will create a sample of the new book for the Board to review and then seek final approval. HW motioned, JS second, Motion Passed.

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RH discussed the issue of sending flowers from CASI, it was decided after discussion to send flowers in the event of a death of a CASI official, Great Pepper, or CASI Board member in current office.

MF discussed the problem of security of band equipment and general security behind the main stage. GS will provide a couple of chains and locks for the gates that will solve this problem.

MF discussed a drawing to be held to motivate more cooks to cook in the Old 320 area to help fill up the many empty spaces. After discussion, it was decided a drawing would be held for \$250, with all qualified cooks going into the drawing. The drawing will be held during the usual cooking time and before the 12 pm turn-in time on Saturday. The winner must be setup and cooking in the 320 area, the drawing will continue until a 320 area cook is drawn. MF motioned second JS, Motion Passed

The comerative knife for the upcoming 30th TICC was discussed. It was decided to ask Robert Bell to be in charge of selling the knives with an article in the Trails newsletter to try and pre-sell as many knives as possible. The Board agreed to place an order for 25 or a minimum order and use them to create as much interest as possible. The knives will be numbered, with number one knife going to the current President, number two, going to the current E.D. and the remaining knives three thru nine going into a drawing for the remaining directors and the rest sold. The knives would be sold for \$75 each and a decision on any further order for knives would be made once the amount of interest and orders was determined. JC motioned, MC second, Motion Passed

HB motioned the Board once again contract with Tommy Alverson as the upcoming 96 TICC band. second MF Motion Passed

Discussion on gate fees was held, it was decided to raise the gate fee from \$10 to \$15 effective until midnight Friday nite. The gate fee on Saturday will be \$10. Motion GS second HW Motion Passed

Discussion on the cost of rule books was held, it was decided to help cover the printing cost, a charge of \$1.25 per book would be charged to the Goat Gap. Motion GS second HW, Motion Passed

Discussion was held on sponsorship and suggestions for improving this very important area of concern. GS, HW and GG are the sponsorship committee and will work with MS to redo and update our current CASI sponsorship packet.

The subject of marketing CASI was discussed, R&I services had contacted RH about this subject and a letter to each Board member was passed out. It was decided to have Sponsorship committee meet with Mr. Reinecker, to determine just what ageement could be reached with him. They will report back to the Board.

The Board went over assignments for the upcoming TICC as to the Board members that will oversee needed areas.

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Last year the goody bags were forgotten, it was decided this year to have the Sponsorship committee work on getting goody bag items for this years TICC. The committee is asking for help from any of our CASI members to obtain items in the amount of 300 or more. If anyone can obtain items, please contact any Board member.

It was decided to have an internal audit of the CASI books. Motion to have HW and MS to audit the books by GS second GG, Motion Passed

It was discussed and decided to establish a goals committee, to look into and set goals for where and when CASI should be in the future. JS, HW, HB, GS, MS will be the committee with MS as Chairman. Motion by MS second VC, Motion Passed

It was also discussed and decided to hold another CASI Board meeting on July 13, 1996 at the Irving Elks Lodge, Irving, Tx.

A discussion of membership was held concerning different phases of membership. It was decided to come up with a sliding scale for the cost of a life membership and bring it up at the next meeting.

HB discussed recognizing Jo Ann Horton with a plaque at the TICC 96. GS motioned, MC seconded, Motion Passed

It was decided to have MS create another membership contest. Motion by JS second HB Motion Passed.

MF motioned to adjourn, second JS Motion Passed.

TICC - Income & Expense Analysis

Revenues

Bar Sales	6,302.48
Concessions	2,100.00
Gate Admissions	18,979.00
Hat Sales	4,400.00
Raffle	3,212.00
T-Shirt Sales	15,216.40
Miscellaneous	2,255.04
Total	52,464.92

Expenses

Band	5,500.00
Beer, Soda, Ice	3,941.50
Hat Purchases	2,254.00
Jacket Purchases	1,179.00
Liability Insurance	4,000.00
Officials & Contestant Shirts	6,000.00
Porta-Johns & Trash	5,500.00
Posters	1,600.00
T-Shirt Purchases	9,800.00
Sales Tax	3,278.48
Trophy Purchases	3,850.00
Contributions	
Sol Ross (Working Bar)	1,500.00
Brewster County (Sheriff)	1,500.00
Terlingua Medics (On-site)	1,500.00
Terlingua Fire Dept (Gate)	3,689.00
CASI/Tex Schofield Schol	1,500.00
Total	9,689.00
Miscellaneous	7,194.39
Total	63,786.37

1994-1995 Sponsorship	8,000.00
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