# MINUTES OF THE <br> SPECIAL MEETING OF THE BOARD OF DIRECTORS OF THE CHILI APPRECIATION SOCIETY INTERNATIONAL, INC. 

February 19, 2000

Minutes of the Special Meeting of the Board of Directors of the Chili Appreciation Society International, Inc. held in Irving, Texas on February 19, 2000.

The meeting was called to order by Mel Fitzhenry, President. Preston Shaw, Secretary, recorded the minutes.

The following Directors were present:<br>Mel Fitzhenry, Director<br>Jim Stateczny, Director<br>Guy Smith, Director<br>Vickie Childers, Director<br>Preston Shaw, Director<br>Cindy Reed, Director<br>Jim Ezell, Director<br>Jimmy Taylor, Director<br>Mike Strack, Director<br>Myrl Coultas, Director<br>Johnye Harriman, Executive Director

Also in attendance:
Elton Homesley, Tallymaster
Doug Seelig, Alcalde
Hut Brown, Director Emeritus
Director's absent:
None

## Reports

2* Motion was made by Mike Strack to approve the minutes of the prior meeting. Seconded by Guy Smith.

Motion passed: (Unanimous)
The order of business was amended to allow Susie Shaw to address the Board of Directors in regard to potential items for resale at the TICC 2000-CASI booth. A selection of these display items was chosen and will be delivered to TICC for sale to the public by CASI at a then to be determined price.

## Treasurer's Report

Jim Stateczny

The financial statements for year ended 12/31/99 including balance sheet and income statement was presented by Jim Stateczny.

The fiscal year 2000 Budget Analysis Usage Report was also presented by Jim Stateczny. (Copies of these reports are available upon request to the secretary.)
$\approx$ Motion was made by Mike Strack approve the Treasurer's Report. Seconded by Jim Ezell. Motion passed: (Unanimous)

Discussion:

1. The planned auction of the property at Lajitas was discussed and various CASI directors and members will be present.
2. A fund-raiser for the Terlingua area library construction project was scheduled for the weekend of February 26/27.
3. Donations were being requested for the Terlingua Medics at the February 26/27 event.

20 Motion was made by Jim Stateczny to donate $\$ 1000.00$ to the library construction fund and $\$ 1000.00$ to the Medics. Seconded by Jimmy Taylor.

Motion passed: (Unanimous)
Membership Report
Mike Strack

Mike Strack reported that as of 2/17/00 CASI had 1262 members.
Membership applications via the Internet were resulting in approximately $50 \%$ paid members.
The ability for Internet users to pay their membership dues using a credit card is an option as a result of Gunpowder Foods/Bruce Pinnell allowing the use of it's credit card serving system for a fee of $\$ 1.00$ per annual membership. A potential life membership fee would be discussed.

20 Motion was made by Mike Strack to add the credit card payment option to the Internet site. Seconded by Myrl Coultas Motion passed:
(Unanimous)

## Sponsorship Report

## Jim Ezell

Jim Ezell reported that Jose Cuervo, Lone Star Brewing and Ancira Motorhomes have committed to sponsorship roles for the 2000 TICC event. Bush Beans and Louisiana Hot Sauce are having discussions about becoming national sponsors for the chili championship while keeping their involvement in the Beans and Hot Wings competition. Other corporate sponsorships are being pursued with a bag company, an auto parts supplier, and a national liquor distributor.

Members of the board also discussed that CASI should consider a booth at large spectator events and trade shows.

Tallymaster Report
Elton Homesley

A comparison of February 2000 data vs. February 1999 data was presented by Elton Homesley. (See Attached).

Discussion was held regarding new forms, e-mail responses and the procedure for establishing state championship cook-offs. Homesley and Johnye Harriman are drafting a state championship cookoff request form.

The Owego, New York Kiwanis Club has requested status as the New York State Open for its cook-off in September 2000.

20 Motion was made by Jim Stateczny that the Owego Kiwanis Club be allowed to sponsor and conduct the 2000 New York State CASI Championship. Seconded by Mike Strack.

Motion passed: (Unanimous)
Discussion was held regarding CASI's cook-off form on the website.
The Tallymaster reported that all CASI forms should be available on the CASI website. Also, judging forms are available in Spanish.

* Motion was made by Vickie Childers that all CASI forms be placed on the CASI website to be without web-links. Seconded by Cindy Reed.

Motion passed: (Unanimous)

Myrl Coultas reported that circulation was approximately 1800 copies per month. It was suggested that a request for Terlingua Trails be added to upcoming event request form.

Other Terlingua Trails discussion:

1. Sectionalize the publication into New Articles, Humor, Up-coming, Results, Classified, etc.
2. Review the cost to allow each Pod a one-time ( $1 / 4$ page) per year advertisement at no charge.
3. All members and promoters should be encouraged to use e-mail and website forms.

Following discussion of Trails Publication deadlines:
$\approx \sim$ Motion was made by Mike Strack to discontinue the practice of the Terlingua Trail review by the Executive Director prior to mailing. Seconded by Vickie Childers.

Motion passed: (Unanimous)

## Chilicity

Vickie Childers

Vickie Childers and Cindy Reed reported:

1. Advertising price sheets in Terlingua area newspapers are being reviewed.
2. Copies of the TICC 1999 videos are available.
$\approx$ Motion was made by Mel Fitzhenry to provide each director with a copy of the TICC video. Seconded by Myrl Coultas.

Motion passed: (Unanimous)
3. Recipes for the Bean Champion and Chili Champion have been sent to Marjorie Poor Productions to be included in the video.
4. New Passports are in production.
5. Classic Publication is printing a book for Texas events and will include TICC (Eventfully Texas).
6. Cindy Reed promoted chili at a Houston area event and received a donation for $\$ 250.00$ to be applied to the Old 320 monument fund.
7. Sam Richardson has offered to assist with publicizing CASI.
8. Cindy Reed is meeting with the artist in preparation for the TICC 2000 poster.

2 Motion was made by Jim Stateczny to establish a $\$ 1000$ annual budget for advertising. Seconded by Mike Strack.

Motion passed: (Unanimous)
OLD 320/Alcalde Report
Doug Seelig
Doug Seelig submitted his report to the board with suggestions from the membership. (See attached)

## Rancho CASI de los Chisos

Jim Taylor reported:

1. A preliminary drawing of a new pavilion had been prepared for outside bids.

Options included:
a. $\quad 40 \times 50 \mathrm{ft}$. pavilion on a $60 \times 50 \mathrm{ft}$. concrete slab
b. Moving the storage trailer
c. Adding extra area to the slab for expansion
d. Moving beverage and CASI merchandise sales to the new pavilion
2. Currently costs have ranged from approximately $\$ 6000$ for the building, to a turnkey contract to include construction for $\$ 9500$.

20 Motion was made by Jimmy Taylor to construct a $60 \times 50 \mathrm{ft}$. concrete slab, $40 \times 50 \mathrm{ft}$. metal pavilion, enclose the rear $10 \times 40 \mathrm{ft}$. section, relocate the storage trailer, clean and level the area between the existing judging pavilion and the EMS parking area. Seconded by Myrl Coultas.

Motion passed: (10 Ayes, 1 Abstain)
M. Fitzhenry Aye
J. Ezell Aye
P. Shaw Aye
J. Stateczny Aye
G. Smith Aye
V. Childers Aye
C. Reed Aye
M. Coultas Aye
J. Taylor Aye
M. Strack Aye
J. Harriman Abstain
3. A new location for the porta-can placement in the vendor area is being reviewed.
4. A source for a marble memorial board has been located.
5. A government surplus water tank truck has been located and may be suitable for dust control watering.
6. An artist rendition of the new pavilion is being researched to present to possible sponsors for the pavilion.
$z *$ Motion was made by Jim Stateczny to level and make accessible a new parking/camping area for spectators beyond the test hole, across the creek from the 1999 camping area addition. Seconded by Myrl Coultas.

Motion passed:
(Unanimous)

## TICC 1999 Review

Discussion items:

1. Hernandez Trash Removal plans to submit a bid for TICC 2000.
2. Traffic control is a major concern.

2* Motion was made by Jim Stateczny to restrict traffic in the contestant camping and parking area to cooks, judges, show teams and VIPs. Only authorized traffic will be permitted beyond the $2^{\text {nd }}$ gate. Seconded by Guy Smith.
Motion passed: (Unanimous)
3. A rule change is needed to require one member of each show team be a member of CASI to participate in show at TICC.
4. TICC registration will be moved to the VIP area at the rear of the presentation stage.
5. TICC contestant and official shirts will not be offered for sale to the public.
6. Fire extinguishers will be made available in the public areas and Old 320 cooking areas.
7. A bid for security has been received from the Bexar County Sheriff's group.

## Other Business

$2 *$ Motion was made by Jim Stateczny to provide any promoter up to 100 judging tickets per cookoff at no charge, to be mailed with packets. Seconded by Jimmy Taylor.

Motion passed:
(Unanimous)

A "Master Cooks" criteria will be established and published in the March Terlingua Trails.

Johnye Harriman is accumulating a set of reference materials to include:

1. Board job descriptions
2. Board handbook
3. Great Pepper's handbook
4. Great Pepper's meeting handbook
5. CASI reference guide

There being no further business, the meeting, on motion duly made and seconded, was adjourned.

## President

## Secretary

# CASI Board Meeting 

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## Alcalde Report

## SUGGESTIONS PRESENTED TO ALCALDE

1) Find a permanent solution for the dust problem. Perhaps oiling the road or placing gravel on all road surfaces.
2) Limiting access to the cooks area to cooks or Old 320 Members only.
3) Install hand rails on both sides of all steps leading to the stage areas for safety reasons. (Currently only a center rail exists)
4) If fill material is available, close the ravine behind the Homesley camp site. (Several injuries have occurred by people wandering into this area after dark)
5) Any suggestions for electrical service be placed in the water well file. No one knows who started this rumor, but the consensus is to forget it.
6) Move porta-pots away from Old 320 cooking area.

## BOARD DIRECTION REQUIRED

Lynn Hejtmancik has asked what procedure is required to transfer the name of the site originally in the name of Carolyn Hejtmancik (currently listed in Old 320 records as Hejtmancik Estate) to his daughter, Diane Barton. The current rights and privileges state "Should the shareholder so choose, they have the right to "will" the usage of their cooksite, upon the expiration of the shareholder, to someone in their immediate family". If, as the executor of his wife's estate, can he designate this site as his daughter's.

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## Alcalde Report

## OLD 320 MONUMENT

Currently there is approximately $\$ 2,600.00$ in the monument fund. I am researching whether we can find a suitable monument for that amount or if another fundraiser will be required. Any suggestions would be appreciated. Once a monument has been chosen, I will need the Board's guidance as to the placement of the monument. I would like to have it in place by the next IC.

## FYI

I have exchanged two cooksites with parties that were willing to trade. I have also changed the name on one site to the person who was awarded the site as part of a divorce settlement.

Respectfully submitted,

Cooks qualified to date
CASI Tallymaster Report CASI Board of Directors Meeting February 19, 2000

Respectfully submitted,
Elton Homesley

