

Corporations Section
P.O. Box 13697
Austin, Texas 78711-3697



Ronald Kirk
Secretary of State

Office of the Secretary of State

April 5, 1994

ROBERT BELL
ROUTE 1 BOX 156 C
AUBREY, TX 7627

REF: CASI & DESIGN
Registration Number: 43339

It has been our pleasure to file the application for renewal for the above referenced mark.

Enclosed please find your Certificate of Renewal along a file stamped copy of your renewal application and a copy of your specimen of use.

A renewal of a registration may be filed within the six (6) months before the date of expiration. A renewal extends the registration for an additional ten (10) year term. After a registration has expired, renewal is not permissible and a new application for registration of a trademark must be filed.

If we can be of further service at any time, please let us know.

Very truly yours,

Lorna Wassdorf

Lorna Wassdorf
Deputy Assistant Secretary
Statutory Filings Division

LSW:pmj

(512) 463-5586 FAX (512) 463-5709
TDD (800) 735-2989



The State of Texas

CERTIFICATE OF RENEWAL OF TRADEMARK REGISTRATION

In accordance with the provisions of **CHAPTER 16, TEXAS BUSINESS AND COMMERCE CODE**, the attached **APPLICATION FOR RENEWAL** has been filed in the Office of the Secretary of State on the date noted below to renew the registration listed below for an additional 10 year term.

Registration Number: 43339

Original Date of Filing: April 11, 1984

Dated: APRIL 1, 1994



Audrey Selden

ASSISTANT SECRETARY OF STATE

Secretary of State

TRADEMARK SECTION
SECRETARY OF STATE, STATE OF TEXAS

APPLICATION FOR RENEWAL OF REGISTERED
TRADEMARK OR SERVICE MARK

TO: Secretary of State, Texas
Statutory Filings Section
Corporations Section
ATTN: Trademark Examiner
P.O. Box 13697
Austin, Texas 78711
(512) 463-5576

FILED
In the Office of the
Secretary of State of Texas

APR 01 1994

Corporations Section

BE IT KNOWN that the Applicant is the owner of a mark which has been registered with the Secretary of State under Registration No. 43339, issued on April 11, 1984, and Applicant hereby makes application for renewal of said registration.

1. Applicant: Chili Appreciation Society International, Inc.
2. Address of Applicant: P.O. Box 50021, Denton, Texas 76206.
3. If applicant is a corporation, show where incorporated: Texas corporation.
4. Description of mark: CASI & Design.
5. Description of goods or services in connection with mark as now being used:
Association services.
6. The mark described above is still in use by the Applicant in this state.
7. If the mark is no longer in use, please provide an explanation: (Not applicable).

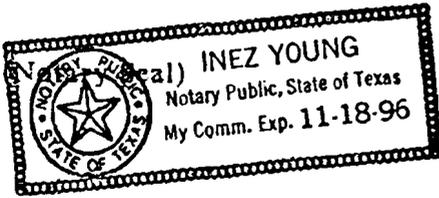
STATE OF TEXAS §
 §
COUNTY OF Denton §

ROBERT E. BELL, in his capacity as President of Chili Appreciation Society International, Inc. ("Applicant"), being first duly sworn, deposes and says that the Applicant herein makes this affidavit, that Applicant has read the above application, and that the facts set out therein are true.



Robert E. Bell (Applicant)

SUBSCRIBED and SWORN TO before me this 30th day of March, 1994.



Inez Young
Notary Public, State of Texas

Printed Name of Notary _____
Commission Expires _____

(Prepare in Duplicate with \$25.00 Renewal Fee)

x:\jmy\casi\rcnw.2 (T-233A TEX)

APPLICANT C.A.S.I.-CHILI APPRECIATION SOCIETY INTERNATIONAL, INC.

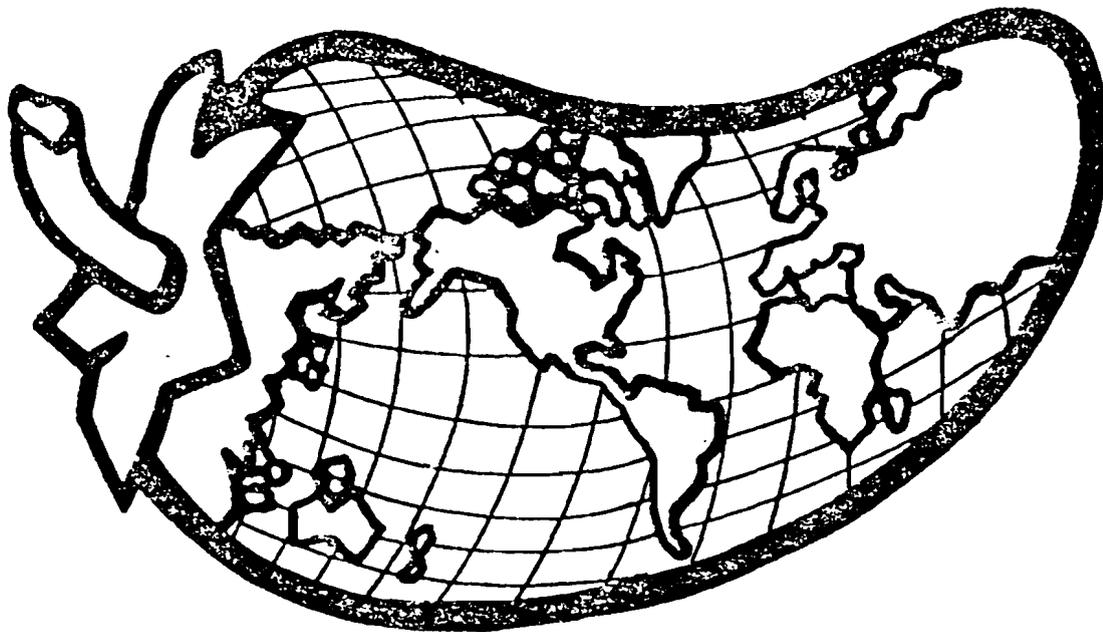
ADDRESS P. O. Box 183

Poteet, Texas 78065

FIRST USE September 30, 1981 IN COMMERCE September 30, 1981

Collective Membership Chili Appreciation Society

CASI





To CASI Great Peppers

RE: The use of the CASI logo

Listed below are guidelines for the use of the CASI logo.

1. When the logo is used, it must contain the ® Symbol.
2. CASI must be without periods (CASI not C.A.S.I.)
3. The inc. should not be used. (CASI not CASI inc.)
4. The "CASI Connection" has exclusive rights to the use of the CASI logo on T-shirts, mugs, jewelry, & etc. Pods may not use the logo on anything that is marketed, either to the public or to pod members.

The board encourages you to use the CASI logo on all of your publications, flyers, and advertisements. If you need an electronic copy of the logo, contact Myrl Coultas or Mike Strack. If you have any questions, please give me a call

Myrl Coultas
Secretary

CASI



TERLINGUA TRAILS

PUBLISHER & EDITOR:

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FAX # (318) 222-COPY

TRAIL DROPPINGS

Ever wonder how Celebrity Judges feel about being asked to judge the bowl of red that you work so hard to prepare? Here's an article by one (from a few years ago) who just happened to be a reporter for the Odessa American.

Where there's chili, there must be fire
Ken Brodnax

Ah hah! I have found the secret. Although this discovery ranks somewhere below working out a cure for the common cold or figuring out the meaning of life, I'm proud of the practical knowledge I managed to pick up last weekend.

Anyone who has heard the dreaded words. "We'd like you to judge a chili cookoff," can relate to the wisdom acquired through tried and true methods.

Until this very cookoff, the prospect of rating pots of chili made my stomach churn --figuratively at the anticipation and literally after the fact. Plus which, I'd just spent much of the previous weekend on the disabled list with severe tummy unrest.

I've been known to make excuses to escape the curse of the jalapeno. "Sorry, can't judge this time. Have to be in Africa on a safari to study the habits of the gnu." Actually, I have a pretty good reason in that spicy foods tend to aggravate my gout.

But when Roy Strube phoned well in advance to line me up for the Black Gold Chili Pod's cookoff (all the group's competitions raise money for charity, but this one was for an especially good cause, Special Olympics), I didn't have the heart to beg off.

That was my good fortune. Maybe I'll patent the information. Better yet, I'll share it in hopes of winning a Nobel Prize for saving stomach linings.

First of all, the Chili Appreciation Society International makes it a lot easier by outlawing foreign substances in its competitive chili. If you've never known the pleasure of tasting samples and running across little chunks in a cup that turned out to be raisins, you wouldn't understand why that rule is so important.

Still, the real discovery came by accident. Strube did me a favor by getting me assigned to the final table.

Final table means just what it sounds like. The field of competitors is narrowed by another set of judges, then turned over to the final table.

That means I was able to enjoy the luxury of watching carefully to make sure none of the preliminary judges was carted off in an ambulance or had to be revived.

Theoretically, the first guinea pigs root out all the worst efforts and leave only the cream of the crop.

This process also leaves a lot of free time for other pursuits. For instance, myself and fellow finals judge Jim Mantel of KNFM Radio put in a little practice time at the horseshoe pit. Never can tell when an invite will arrive from the White House.

Previous to finding the horseshoes, we judges were confined to leaning against pickups and trying to figure out the occupations of various crusty-looking characters who inevitably show up at cookoffs. We were impressed to be in the company of so many investment bankers.

After finding that we were woefully inadequate at pitching (perhaps if we had bothered to turn loose of our beverage of choice, the results would have been better), the time arrived to judge.