

C.A.S.I.



TERLINGUA TRAILS

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LETTERS TO OUR CHAMP

Barb;

As your number was called from the stage at Terlingua, I looked into the face of a woman who has never been more surprised or shocked in her life. It's a good thing the para-medics were close, cause I thought you were going to faint. I don't think I would have been more proud if that had been my number called.

Last year I watched you help any and everyone who asked for help with their chili. Watched you struggle to get your points, get frustrated and want to give up. And now you are the champ.

Congratulations! Love Ya.

Monty

Hey,

I've know you for many years, too many years to want to count them all. When I first met you I had been cooking chili for several years and thought I knew everything there was to know about it. Then at the Texas Open in 1986 I made the first trash can on the left. That night you and Monty sat down with Gail and I and somehow the topic of chili crept in. That evening a new recipe was born that I cooked for the very first time at Terlingua. Remember what that one did. I'll never forget that one of the very first people that congratulated me that day was you.

Their flowers I sent you that week could never say how much I appreciate you and how much I love you.

Bobby Aldridge

Hi Lady,

Well, you got me again, and if anyone deserves it better than me, you do. We have had a wonderful relationship. If it weren't for chili we would never have had the opportunity to meet. Thank God for the chili world. We have been thru the good times and the bad times which makes for a very meaningful friendship. Now I'm coming after you, if you give me a recipe - HA - and Mexico ain't bad if you can walk on the ceiling.

Gail Aldridge

Barb,

I'm jealous of your winning. I'm going to be there someday because you're the lady who taught me how to cook chili. Obviously you did a good job of it because in '87 I made final table, in '88 I placed 5th, and in '89 I made final table again.

I love you to death.

Bernie Horan

Barb,

It's very apparent that you love people and cherish your friendships all over the United States. You can just walk up to someone and draw out their entire family history in half an hour. I know you don't like to eat chili but love to cook, and that love of cooking comes out in your chili. Thank God a woman won, it's about time.

Mikie Henson



CASI Terlingua Champion Barb Britton

GET YOUR WATCHES

CASI watches are still available from Bernie Horse. They would make wonderful Christmas gifts.

CASI TERLINGUA WINNERS

1. Barb Britton, Dallas
2. Patti Cook, Garland
3. Winston Bland, Corsicana
4. Mel Fitzhenry, Garland
5. Ray King, San Antonio
6. Mikie Henson, Mesquite
7. Randy Garst, Dallas
8. Dixie Whitefield, Washington
9. Vern Gilpin, Katy
10. Larry Stephens, Dallas

SHOWMANSHIP

1. Coors Gaucho, Houston
2. The Lite Bunch
3. The Nerds, Tyler
4. Bedrock Chili, Whitehouse
5. Summer Mummies, Midland

CONGRATULATIONS BARBARA BRITTON

Carolyn and I would like to thank everyone in the chili world for 13 years of fantastic chil'n.

For us, 1989 cannot possibly be surpassed. A special thanks to Gaviscon and Ray and Judie King.

Lynn & Carolyn Hejtmancik

THANKS FROM PORT-O-POTTY QUEEN

Many thanks to the Crown Company and especially Robert Bell for arranging for the Port-O-Potties at Terlingua. We heard nothing but good comments on this.

The following is a list of contributors who made this possible:

Clyde and Mary Griffin for their collection at Terlingua and those who contributed. Space City Pod who went beyond the call of duty with \$228.

Chilympiad
Texas Open Cookoff
Herb and Ruby Ross
Lynn and Carolyn Hejtmancik
Glen Pepper
Valley Distributors
Pepe Pod
Puget Pod
Tit Pod
Lacasi Louisianne Pod
Casinova Pod
North of Brazos Pod
Dam Pod
Pod of Pass
Choa Pod
Vasa Pod
Classic Pod
Sot Pod
PCP Pod

Top of Texas Pod
Cap CASI Pod
High Desert Pod
Sap CASI Pod
Mason Dixon Pod
Od Pod
Houston Pod
Dillingham Pod
Mokan Pod
Robert Bell
Golden Triangle Pod
Goalmc Pod
Highland Lakes Pod
Saca Pod
Rose City Pod
Mesilla Valley Pod
Black Gold Pod
Northern Idaho Pod

Many thanks again to the Past Great Peppers and incoming Great Peppers and their Pods. It is not often you can collect money during the change of term or offices, but we did.

Ruby Ross

FROM ROSE CITY

Our heartfelt congrats to Barb Britton, a Rose City Pod member from Dallas, this year's World Champion, in my mind, anyway.

Barb is the first woman in 15 years to win the title, and I am so very proud of her. She and Monty are two of the first people that Lyndon and I met when we arrived on the chili scene, and I couldn't be more pleased. Also, Barb was 1988 Rose City Chili Cook-off Champion. Remember, she received the first beautiful Bronze Rose First Place Trophy. Barb, a well deserved World Champion.

Secondly, Nerds and Bedrock (3rd and 4th place show teams in Terlingua). We are so very proud to have such talented and competitive teams as Rose City Pod members and supporters. We are certainly pleased you all are with us. Great job.

CHRISTMAS GREETINGS

Hello Chiliheads.

Here it is Christmas time again. The shopping centers are full of people spending lots of money to keep the kids happy and the spouse smiling. The houses are a being decorated and everyone is looking forward to all that good Christmas candy and other goodies while down on Austin Street and other downtown streets nationwide literally hundreds of people are standing around fire barrels with an empty stomach. Check with your local religious organization or the city services departments and find out how your pods can help. Even if it's only donating chili left over from a cookoff, toys to a childrens organization, toiletries to a night shelter or whatever you as chiliheads can do to eliminate some of the suffering these people are going

through while we sit in our nice warm motorhomes and drink hot buttered rum.

You can not believe the feeling you get when a group of 300 people give you a standing, yelling, clapping ovation for simply feeding them what we usually throw out after a chili cookoff.

To answer your questions about the training tapes, we are trying again since I got a camera to do them, however they may not be the quality we were trying for before. As Rex Jones and I agree, anything is better than nothing and with your patience we will have the tapes.

As Great Pepper of the cowtown CASI we wish all of you a Merry Christmas and a Happy New Year. We hope you get everything you want from Santa Claus and may God bless you through the coming year.

Darrell Baxter

PARTING WORDS

It is hard to believe that my year as President has come to an end. It was only a couple of months ago that I was trying to get my first message in for the Terlingua Trails. Boy how time flies when you are having fun. In all seriousness it has been a fun year. I had great Directors to work with and they gave me their full cooperation. A special thanks to each of you, and all chiliheads owe you one also. I would like to highlight a couple of the major steps that your board took this year.

The decision to purchase land in the Terlingua area so as to have a permanent place to hold "Terlingua International CASI Championship". In the event you have not heard where the land is located I will try to give you an idea. If you travel west on Highway 170 past the entrance to Villa De La Mina approximately one hundred yards and continue for 2.2 miles the land north of 170 will belong to CASI. It will vary in depth from a few yards, close to the road to Villa De La Mina, to a mile deep at the western edge. The survey is being run now, but it should be approximately 320 acres. The acreage has relative flat land large enough to hold a cookoff and it is adjacent to a water well that is in use. If you hurry and send Bob Whitefield a check for \$200.00 you will receive a share in "Rancho CASI de los Chisos" along with membership in the CASI "Old Three Twenty", you will also be conferred the title of "Cocinero Hidalgo". Where else can you receive so much for so little? The reason for the decision to leave Villa De La Mina was because of the uncertainty of the land ownership and availability for future cookoffs. If you desire any additional information please contact any Director.

CASI has filed for Federal Copyright on "CASI Terlingua International Chili Championship" plus the logo. These should be approved without any problems.

TROPHIES: I hope you did get to see them before the winners so rudely grabbed them up and went home. I tried to get Barb Britton to let me keep hers so that I could take it on a tour, but she selfishly refused. All kidding aside, I think they are beautiful. They are a five year dream of mine that came true. Thanks to Royce Gilliland, the artist, who would not take "we don't have the money" as a legitimate reason for not having them this year. **THANKS ROYCE.** If you have not seen them I will be delighted to show you a picture, and maybe someday win one so that I can show you the real thing.

Thank you for one heck of a year, but don't forget CASI will need everyone's cooperation and help this year more than ever.

BE C.A.S.I. PROUD

We, in CASI, have so much for which we can and should be proud and thankful:

- for the many charities that benefit from our cookoffs each year,
- for the many friends we've made on the chili trail,
- for the growth of our organization and for being truly "International,"
- for our sponsors - Gaviscon and McCormick-Schilling,
- for our new site and the opportunity to develop it to meet our growing needs.

With our pride come certain responsibilities to C.A.S.I. All of us need

to work together towards a unified organization, towards common goals and purposes, to make our organization - the organization of and for the cooks - bigger and better in every way. We need to promote our pride in C.A.S.I.

If you have a problem with the organization, we cannot deal with it unless we know about it! Please let us know how C.A.S.I. can better serve the Pods and the cooks towards a stronger organization. Let's share our time and talents for the betterment of all. This is going to be a great year with many challenges and rewards for all of us. **BE C.A.S.I. PROUD!**

Pat Irvine, Executive Director

PRESIDENT'S REPORT

All chili cooks need to stop Robert Bell and say thank you. Robert not only had the idea for the truck raffle at Terlingua, but also did most of the work coordinating all of the details. We all owe Robert a heartfelt thank you.

I have talked with Mark Miller, an attorney with our law firm. They have agreed to credit CASI with two dollars for each dollar we pay. With the money raised thru Robert's truck raffle we will be able to pay the entire legal debt off. Hopefully we will never incur legal fees defending our rights, but if necessary we will.

CASI directors and officers spend a lot of their own time and money promoting chili and helping pods. A state cookoff had to be cancelled due to the hurricane this fall.

A lot of effort and money was spent by the directors helping the pod reschedule their state cookoff and getting it resanctioned. When the winners showed up at Terlingua, they cooked behind the store.

Sometimes we must bite our tongues. It is very irritating when we spend our time and money and then get shafted because someone doesn't like the lay of the land or they received a nasty letter and they blame everyone else for that.

What I'm trying to say is - let bygones be bygones and get out, have a good time, cook chili, and raise a lot of money for charity.

We have a good organization, we have a board that will work with everyone, and this is a good time to see how far CASI can really go. There is no member of the board that is out for monetary gain.

None of us own the concession rights to Terlingua. If it makes a ton of money, it will be applied back into the site. If it loses money we will have problems. Robert Bell's and my name will be on the commitment for the land - if we're willing to gamble, I hope you are also.

If you ever have any questions or if I can be of any help in any way, please call.

Rex Jones

PRAISE AND ADVICE FROM AN ATTORNEY AND 'JUDGE'

I am attaching a copy of a letter from Mark Miller who is our attorney in the firm of Gunn, Lee & Miller, P.C. Mark judged for us at Terlingua this year and I will let his letter speak for him.

Dear Van:

I sure hope that the chili I gave a "10" to was the winner.

Fortunately, it was the last one I judged, so I got to build up to it. As we passed our judging sheets in, I noticed that the judge next to me had also given it a "10". Unfortunately for her, however, she tasted perfection the first time and thereafter could only be disappointed.

For an organization that has spent so much money fighting trademark battles, you do not brag enough about yourself. While a few CASI signs were in evidence, and you had a "CASI" poster available, the organization is not effectively promoting its name. None of the t-shirts sold at the CASI Terlingua cookoff had CASI marks or logos on them.

Your new logo is a wonderful eye-catching logo. The bronze trophies with the logo are simply magnificent. Other than the highway sign and the trophies, however, the CASI logo was almost nowhere to be seen.

CASI should aggressively sell CASI logo t-shirts and other "walking billboard" memorabilia. From my trademark lawyer's perspective, this is only secondarily a way of raising money. Its primary purpose is to create loyalty, gain more members, and create a greater awareness in the chili world of CASI. People who buy and wear CASI logo t-shirts are more likely to be loyal to CASI and to drive by "those other guys" encampment than people who do not wear or have never seen a CASI logo t-shirt.

If the market is big enough, you should have a different CASI Terlingua cookoff t-shirt each year, so that the steady customers will buy a new one each year. You should also make CASI t-shirts available for sale at CASI approved chili cookoffs throughout the year. The more people who wear CASI t-shirts, the greater the institutional

presence of CASI throughout the chili world. Every time the people go to a chili cookoff with a CASI logo t-shirt, other contestants and chili connoisseurs will ask them about it. This will force them to brag about CASI and Terlingua.

While the use of t-shirts to get the word out is easy to conceptualize, other accessories such as hats, belt buckles, vests, patches, banners, pins, medals, pots, chili bowls, spices, spice containers, belts, cookbooks, rules, beer mugs, etc., should all be considered.

The stage at Terlingua, or at least some place near the stage, should have a large CASI logo sign. Perhaps a CASI flag with a spotlight on it. *Everyone* who goes to Terlingua and pays to get in should get *something* they can display at future cookoffs, if only a pin or button.

Relatively cheap awards, ribbons, banners, pins or patches should be given liberally to promoters, winners, runners-up, entrants, etc., at chili cookoffs sponsored by CASI. Recipients of such memorabilia are more likely to be future CASI supporters than persons who do not win CASI memorabilia. CASI banners should be flown at CASI approved cookoffs, and one page handouts given out about the glorious history of chili and CASI's exclusive and prominent place in it (I should see it first).

While the one CASI movable sign between Study Butte and CASI was helpful in getting people past "those other guys", more temporary signs could be placed along the east and west approaches, some perhaps tens of miles away. Signs with the CASI logo and "Terlingua", or "Terlingua or Bust", or "the original" or other mouthwatering slogans could help educate the travelers from across the United States that the CASI cookoff is *the* cookoff they are going to. The appropriate permissions would have to be obtained and the signs retrieved.

While there were a couple of paid sponsor advertisements at Terlingua, CASI is missing out on both income and co-promotion by not more aggressively getting sponsorships. Sponsorships bring in money, make it easier to sell addi-

tional sponsorships, and encourage the sponsors to mention CASI in their advertising, which will further promote CASI. Ads in your newsletter may also raise revenue.

The "CASI Cookoff at Terlingua" poster does not have a "®" beside "CASI" in the middle of the poster. The society paid thousands of dollars for the right to indicate that it and only it has the registration. We should proudly use the "®" whenever we have a chance.

Additionally, the poster does not have a copyright notice on it. A proper copyright notice would read "®, 1989, CASI". Without a proper copyright notice, others may be able to copy your work. All CASI publications, rules, etc., should have such a copyright notice.

I would appreciate your sending me a copy of the society's Bylaws, Charter, membership rules, membership cards, etc. My trademark lawyer reason for requesting this is that I want to make sure that each pod and each member has specifically agreed to abide by CASI's by-laws and rules, and that those by-laws and rules clearly state that all marks used at any CASI functions are owned solely by CASI, and that no one can use any CASI marks without CASI's permission or after they have been expelled from or have revolted from CASI. I am not talking about many lines of print, or any additional trouble or cost. The membership cards should, however, contain language to the effect that "I agree to abide by CASI's by-laws." While this seems like a little thing, we represent several associations concerning their trademark matters and several times such language either has or would have, if implemented, prevented misunderstandings, disputes, and litigation.

CASI sure knows how to throw a party. In addition to more good chili than I have ever had, I (and apparently a couple other people) drank more beer during that long hot day than I have drunk in many a moon.

Thanks for the great time at Terlingua. I really do appreciate your arranging for me to be a chili judge.

Sincerely,

MARK H. MILLER

day Night Cruise on Puget Sound. Thank you Puget Pod for being wonderful hosts. Your hospitality was outstanding!

Pat Irvine, Executive Director

“THE OLD 320, WHAT IS IT?”

The “Old 320” comes from the original Anglo settlers of Texas. In the year, of 1820 King Ferdinand VII of Spain authorized Moses Austin (Stevens dad) to sell land to the first settlers of Texas. These people were called the “Old 300”. They were the first to buy, settle, bring their families, and plow the ground. They were an honored group, had to be of good character and productive. Three hundred deeds were sold by Austin.

Just as these first purchasers of Texas soil were called the “Old 300”, the first purchasers of our shares will be the “Old 320” from the 320 acres of our new home. You also get the title of genuine chili gentility “Concinero Hidalgo” which means “Noble Cook”. The above is contained in a beautiful 3 color certificate you will want to frame for your home or office when you buy a share.

The reason for our move lies in the fact that we simply outgrew Villa de la Mina. There was no room for the qualified cooks, showteams, judges, and officials in our area. Crazy Hill was the only place to go and that was not right.

Another key factor in the move was we were overflowing on adjacent property. Villa de la Mina comprised only 60 acres and the land owner could not make improvements in the over flow areas because he didn't own it as a lot of us thought he did.

The advantages of having land of our own are numerous. Not only do we have ample space, we also will use our new home as a revenue source for we will control the gate and concessions. Our purchase price is \$48K. When we sell all 320 shares at \$200 each we will own the land free and clear and have 16K to start improvements. Revenues generated from the cookoff will be pumped back in for additional improve-

TERLINGUA IN THE REAR VIEW MIRROR

It was one of the best times I've ever had in my life. I quickly observed that there are friendships found there that have been cultivated over the past 23 years. Friendships, I might add, that will last forever.

Terlingua is a time for fun and fellowship (I know I sound like a youth director at church). I have been looking forward to experiencing Terlingua for years and I finally made it. It is everything that I thought it would be and much more -- I can't wait until next year, and the next, and the next...

The only disappointment I not only saw but felt was the friction between CASI and the Behind the Store Group. I didn't feel it as much with CASI as I did with Tolbert. I wonder if they (Behind the Store) proved whatever it is they are trying to prove. I wonder if the Great Peppers participating in Behind the Store had as much fun as we did? I wonder if the cooks Behind the Store badmouth CASI throughout the year at CASI sanctioned cookoffs? But most of all I wonder why we continuously see these “CASI” chiliheads cooking at CASI sanctioned cookoffs during the year? Come on guys -- I thought we were cooking chili to have fun and make new friends, to meet *real* people. Not to make stands -- do name calling -- and practice politics -- hell -- I hear and see enough of that during the work week.

What's it going to take for everyone to work together so that Terlingua will be one of the best times in all chiliheads life.

Sherry Stuckey, chili cook

ments. Our site is called “Rancho CASI de los Chisos”, from the Chisos Mountains that surround the Big Bend/Terlingua area.

Our plan also is to put together a team of chili construction experts to develop our new home. The call is out now for your help. We need architects, engineers, planners, trades people, gofers and anyone who has skills and talents who can help with putting our new home together in a first class manner.

The site is just west of Villa de la Mina. It is a beautiful place with views, hills, arroyas, a huge flat area and WATER. Yes we own a well that supplies Villa de la Mina with water today.

If you can help and want to be on our site development team, please call me at (206) 453-7545 days or (206) 485-8090 evenings. We need you. Isn't this great?

Bob Whitefield

CHILI CAMARADERIE

I have been on the chili trail for approximately 3 years now and have had the pleasure of making a lot of new friends. These friendships would not have been possible otherwise.

I also traveled alone to the majority of the cook-offs and it has never ceased to amaze me that you are never alone.

If trouble comes your way in any shape or form, there is always a helping hand available and willing to help. I don't know of to many organizations that have that kind of camaraderie.

CASI cooks have the knack of working hard together to make a good thing better.

We have a good thing going, let's keep it up.

*Jo Ann Audas
Rose City Chili Pod
Tyler, Texas*

Comments & Reports

Articles to be included in the next newsletter must be received no later than April 15, 1990. Please, *please!*, submit your articles typed.

St. Patricks Day Cookoff

March 17, 1990

Crews Inn

4119 Hwy 2147 W.

CASI Rules

Please contact Ben or Paula Richey
512/693-3191 or 512/598-8211
Benefiting Cottonwood V.F.D.

CASI BUYS LAND FOR PERMANENT COOKOFF SITE

Your CASI Board of Directors voted November 3, 1989 to buy 320 acres of land in Terlingua for the CASI International Chili Championship.

A presentation to announce the decision was made to the Great Peppers at a meeting in Lajitas, Texas - Sunday, November 5, 1989.

This was a business decision made by your elected Board. CASI has outgrown the site at Villa de la Mina.

The CASI cookoff was first held at Villa de la Mina in 1977 (moving from the old ghost town where it had been held since 1967).

There were only 25-35 cooks and no showmanship. We had ample space.

Now with 250-300 people qualifying to cook and 50 plus show teams we had to have more room.

This decision was made to enable CASI to continue to grow and expand.

The land purchase was not made for the purpose of getting the two cookoffs back together, although those cooks who have said they would cook at CASI if it was not at Villa de la Mina will now have the opportunity to do so!

With the new site CASI will have a Permanent Home, Now and Forever. The new site will be owned by you, the chili cooks.

CASI tried many times to get a multi-year contract with Glen Pepper and never could. Not even a yearly contract. CASI had to worry from year to year if there would be a cookoff site come November every year.

The name of the new site is "Rancho CASI de los Chisos of Terlingua". CASI is selling 320 shares to CASI chili cooks and pods for \$200 per share.

Each person or pod buying a share will receive a beautiful certificate from CASI showing you as an original participant in this historic occasion. You will be a member of the "CASI OLD 320".

CASI is a non-profit corporation and you are not buying a share of stock or an acre of land. Your share will be more like a donation to the CASI land purchase. This way there will be no liability or assessments to a shareholder.

These shares are going fast and are

limited. No one person, family or group may purchase more than 5% of the 320 offered.

If you wish to purchase shares, send \$200 per share and name/or names to be on certificate to:

Bob Whitefield
19909 163rd Ave. N.E.
Woodinville
Washington 98072

Make checks payable to: "CASI OLD 320"

Now and throughout the 21st century we and our future generations of chili cooks will have a permanent home for our CASI International Chili Cookoff.

For more information contact your Great Pepper or a CASI Director.

Ray King, Director

GAIL'S SOUTHERN BAKED POSSUM

One fat possum which you find in your store room.

Salt & pepper	1 large can mushrooms
2 cloves garlic	5 large sweet potatoes
2 cups water	3 Tbs. shortening
5 strips bacon	1 Tbs. chopped parsley
2 large onions	2 cups water
2 tbs. celery leaves	

Nail head of possum to a board, just a little longer than the possum. Skin it. Make paste of shortening, salt, pepper and rub over entire possum. Fill cavity with onions, garlic, chopped parsley and celery. Add potatoes. Place possum and board on rack in roasting pan. Lay 5 strips of bacon across breast. Add water and mushrooms. Leave uncovered. Bake in moderately hot oven (300-350) until tender. Baste every 15 minutes-- THIS IS A MUST. To determine when done, pull leg away from body.

When done, throw away possum and potatoes and eat the board.

TERLINGUA TRUCK RAFFLE

I would like to take this opportunity to thank all the Pods that participated in the truck raffle. Without your help we would have not been able to pull it off.

The directors also did their fair share. Ralph Hay and Ray King ran a very close race for the most tickets sold by a director. Ralph topped Ray by a few tickets.

The Top of Texas Pod and the Golden Triangle Pod shared the honor of the most tickets sold by a pod. Together they sold about \$3,400.00 worth of tickets.

We were able to raise \$11,700.00 for the Legal Defense Fund after the expenses had been paid.

With the discount that our lawyer is giving us, we will be able to pay him off and put about \$5,000.00 in the bank to upgrade next years cook-off.

The winner of the truck raffle was one happy Juan Villanueva of San Marcos, Texas. He decided to take the \$6,000.00 instead of the truck. (Dave Murray sold the winning ticket).

I would appreciate some feed back on the possibility of making this an annual event. Please let me hear from you. Thanks.

*Robert Bell, Great Pepper
Golden Triangle Pod*

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The "CASI Cookoff at Terlingua" poster does not have a "®" beside "CASI" in the middle of the poster. The society paid thousands of dollars for the right to indicate that it and only it has the registration. We should proudly use the "®" whenever we have a chance.

Additionally, the poster does not have a copyright notice on it. A proper copyright notice would read "®, 1989, CASI". Without a proper copyright notice, others may be able to copy your work. All CASI publications, rules, etc., should have such a copyright notice.

I would appreciate your sending me a copy of the society's Bylaws, Charter, membership rules, membership cards, etc. My trademark lawyer reason for requesting this is that I want to make sure that each pod and each member has specifically agreed to abide by CASI's by-laws and rules, and that those by-laws and rules clearly state that all marks used at any CASI functions are owned solely by CASI, and that no one can use any CASI marks without CASI's permission or after they have been expelled from or have revolted from CASI. I am not talking about many lines of print, or any additional trouble or cost. The membership cards should, however, contain language to the effect that "I agree to abide by CASI's by-laws." While this seems like a little thing, we represent several associations concerning their trademark matters and several times such language either has or would have, if implemented, prevented misunderstandings, disputes, and litigation.

CASI sure knows how to throw a party. In addition to more good chili than I have ever had, I (and apparently a couple other people) drank more beer during that long hot day than I have drunk in many a moon.

Thanks for the great time at Terlingua. I really do appreciate your arranging for me to be a chili judge.

Sincerely,

MARK H. MILLER

GETTING THERE WAS HALF THE FUN

Getting to Terlingua was a real challenge this year for the Maryland group. After collecting a rented RV, camper-trailer, and a mini van, we Marylanders left El Paso at 2:15 pm on Wed. By the time we passed Sierra Blanca (90 miles), we had lost an air conditioning cover, lost & retrieved a cb antenna, and had run out of gas in the RV. Having started with a (supposedly) full 70 gal. tank, we assumed (incorrectly) that we could not be out of gas. After filling up the RV, the mini-van would not start, but with a minor adjustment, we were on the road again at 6:15!! At Van Horn we had to find an all night welder to reweld the bumper-frame on the RV so as not to lose the camper-trailer. We left there (first going the wrong direction) at 9:00 pm, but finally had to camp on the roadside since the transmission would not allow the RV to go over 35 mph. We crept into Marfa at 8:00 am where we spent the day waiting for the RV rental company to arrive and replace the transmission. Meanwhile, our thanks go out to Richard and Beverly King who pulled our trailer the rest of the way to Terlingua and all the way back to El Paso! Also many thanks to the chili cooks who hauled various coolers, etc. to Terlingua to lighten our load.

And then I became really frustrated as I tried to visit back and forth between cookoffs, and tried to find someone with a 2 5/16 inch ball and vehicle to tow our rented trailer to Villa del Mina. I never could just enjoy myself because I was always planning the logistics of how to be somewhere else on time. As you can imagine this was very frustrating for someone whose passion is not eating or cooking chili, but rather being with you slightly zany people who have a passion for chili. And so I have a very selfish reason for wanting ONE TERLINGUA: I want to visit with as many friends as possible. After all, we can get to Texas only once or twice a year and it's such a long way to come (not to mention the expense) to spend so much time travelling back and forth. And

personally, I can't see the reason or the need for two cookoffs in Terlingua. As you may already know, I protested having an "ORIGINAL" and an "OFFICIAL" rather than "ONE OFFICIAL ORIGINAL" cookoff by making the small sacrifice of not cooking in either. I did not want to offend anyone, and so I wore my little pin which said, "QUALIFIED for BOTH, COOKING at NONE, WAITING for ONE!" With the purchase of a new site (let's make it NEUTRAL), the ONE TERLINGUA is finally a possibility again. As I showed my petition for ONE TERLINGUA, I got the feeling that a vast majority of you, cooks, judges, sponsors, and fun-seekers, would like to achieve this goal. I am suggesting that we, the majority, encourage both the directors of C.A.S.I. and the Officers of the "Original ...Cookoff" committee to achieve ONE TERLINGUA IN 1990 by purchasing a share (\$200) in the new site, by writing letters (if you can't find an address send to me and I will forward) to both sets of leaders with suggestions of *how* it can be done and that it *must* be done, by calling Great Peppers, by requesting straw votes and representation as stockholders. I have two possible solutions, myself. First is to form a committee (rather than Board of Directors) of previous organizers from both sides (including one Director to act as advisor and liaison) to run the cookoff in Terlingua. (The C.A.S.I. organization has become large enough that the directors have plenty of work without the Terlingua cookoff.) Second, is to have two cookoffs on the one site. Have the winners of the "ORIGINAL" and the "OFFICIAL" have some sort of taste off. Think of how happy the sponsors would be to have so many more participants.

To borrow words from Gary P.'s new song, "I'm not asking you, I'm BEGGING you PLEASE" to push for ONE TERLINGUA in 1990 so I won't have to wear a pin next year that says: WISH I WERE THERE! Those of you who have tried before but given up, RALLY one more time. Those of you who have thought this would be great, but have waited for others to do it,

become a VOCAL ADVOCATE. Those of you who have discouraged uniting, take an honest look at your motives to see if they are still valid. Then, write those letters, buy those shares, make those calls and in the words of my 12 year old chili-cooking son MAKE CHILI NOT WAR!

Susan Pinnell

ROSE CITY PODS

Greetings, Chiliheads, from Rose City Pod in Tyler, Texas. We in the Rose City have been busy this fall promoting and assisting with some new cook-offs in the area. Some of you have joined us to cook in these first timers, and we thank you for your support. We have missed some other cook-offs that we would have normally attended, but the promotion of chili is what we're about, isn't it? We are also working on two very important "Up and Comings"... The Coffee City "Chilly Cook-off" on January 13, and the biggie as far as we're concerned in Tyler, the 10th annual Rose City Chili Cook-off... we hope that you will come to the East Texas area and let us re-pay some of the great hospitality we have received along the trail.

Rose City voted unanimously at the last meeting to support PATH and their Christmas program this year, as we did last year. This project is very dear to my heart: my Christmas last year held something extra special after being a part of PATH's program. I realize that C.A.S.I. needs money to reduce our debt, and I am all for everyone doing their share to pitch in.... however, I joined chili cooks everywhere about 9 years ago to promote chili, work for charity thru cook-offs and meet and make new friends. I still think the charitable contributions we make to enrich the lives of those in our hometowns and communities makes us a special breed. If you hear of a group or organization in your town that is asking for assistance with their Christmas drive, why don't you vote to be a part of that action....I can positively guarantee you rewards will far out-weigh your time and effort put forth.

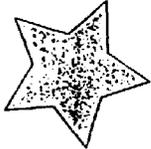
Health and Happiness to everyone.

Judy Dike, Great Pepper

Chili Appreciation Society International



Old Three Twenty
No. _____



In 1820 at San Antonio de Bexar, New Spain, the Empresario Don Moses Austin negotiated an agreement with the Spanish Governor Don Antonio Martinez. Austin was allowed to sell 300 deeds of land with approval of King Ferdinand VII of Spain to the first settlers of Texas. The Austin colony was created with the immigrants buying deeds called the Old Three Hundred.

In the spirit of the King, C.A.S.I. -

Chili Appreciation Society International appoints

_____ one share of ownership of Rancho CASI de los Chisos, membership in the C.A.S.I. Old Three Twenty and the title of Concinero Hidalgo, a genuine title of chili gentility.

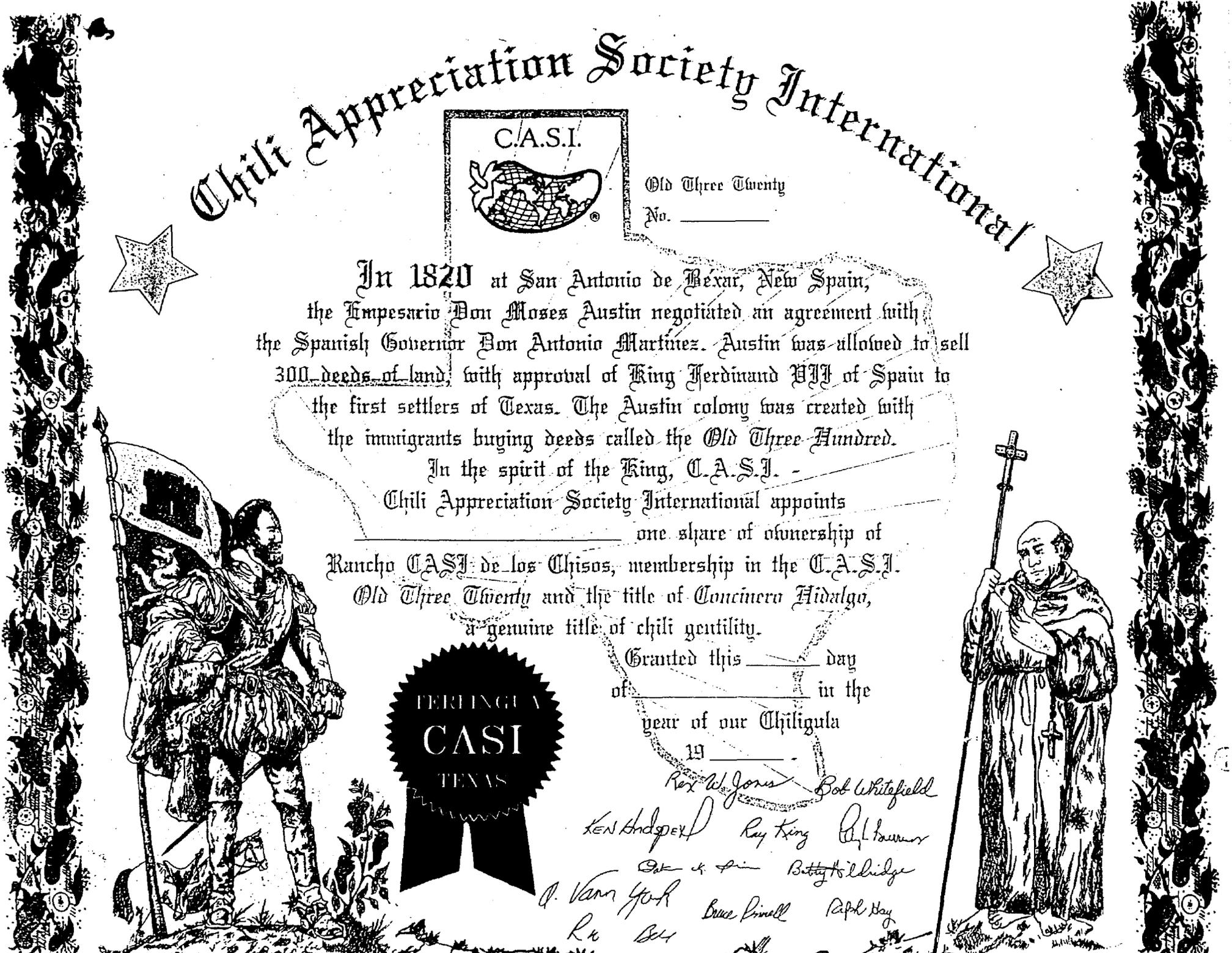
Granted this _____ day
of _____ in the
year of our Chiligula
19 _____

Rex W. Jones *Bob Whitefield*

Ken Anderson *Ray King* *Art Lawrence*

Over & Son *Betty K. Ludge*

A. Vann York *Bruce Small* *Ralph Day*
Ru Bell



MEMBERSHIP REPORT

We began the 1989 chili year with 39 Life Members. Today we have 69. Duke Walton, by request, has that number. Thirty new Life Members in one year is fantastic. Also, we have added 184 regular new members this year. CASI is moving right along.

Polar Bear Cookoff
January 1, 1990
CASI Rules
3 p.m. turn-in
2521 Tally Ho Dr.
Fallston, MD 21047
(301) 557-8549 Bruce Pinnell

OFFICERS & DIRECTORS

The names and phone numbers of C.A.S.I. Officers and Directors for 1989-90 are:

Rex Jones, President
 10268 Vinemont, Dallas, TX 75218

Home: (512) 629-4275

Work: (512) 654-4057

Ralph Hay, VP and Tallymaster

2505 Easy St., Box 1561

Pasadena, TX 77501

Home: (713) 475-1660

Robert Bell, Secretary

Rt. 1, Box 156C, Aubrey, TX 76227

Home: (817) 365-2504

Work: (817) 382-5360

Bob Whitefield, Treasurer/Membership

19909 163rd Ave., NE

Woodinville, WA 98072

Home: (206) 485-8090

Work: (206) 453-7545

Bobby Aldridge, Newsletter Chairman
 706 Woodvale, Shreveport, LA 71115

Home: (318) 797-1860

Pat Irvine, Executive Director

P.O. Box 1251, Sequin, TX 78155

Home: (512) 372-0229

Work: (512) 372-4811

Bruce Pinnell, Sponsorship co-chair

2521 Tally Ho Dr. Fallston, MD 21047

Home: (301) 557-8549

Work: (301) 771-2047

Ray King, Sponsorship co-chair

317 Mustang Circle

San Antonio, TX 78232

Home: (512) 496-8090

Work: (512) 742-3506

A. Vann York, CASI Good Will

3326 Wimbledon, Cibolo, TX 78108

Home: (512) 629-4275

1989-1990 Chili Year New Membership Application

This form and membership fee are to be mailed to C.A.S.I., 19909 163rd Avenue, Woodinville, Washington 98072.

Yearly dues are \$5.00. Lifetime dues are \$60.00 per person. Your membership card will be mailed to you.

Name _____ C.A.S.I. No. _____

Team Name _____

Street _____

Mailing Address _____

City

State

ZIP

Telephone No.

Bobby Aldridge
 706 Woodvale
 Shreveport, Louisiana 71115
 (318) 797-1860

BULK RATE U.S. POSTAGE PAID SHREVEPORT, LA PERMIT NO. 534
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NANCY COULTAS
 3640 SPGLARE SHADONS
 TUCSON AZ 85748