

C.A.S.I.



TERLINGUA TRAILS

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PRESIDENT'S REPORT

This year has passed very fast. CASI has gotten a lot done and sure feel it is for the betterment of all chili cooks. We bought the property in Terlingua and by the time this is printed we will have the building started. The land shares have sold good and we are fortunate to have 3 good sponsors Gaviscon, McCormick and Wolf Brand. This has made my job a lot easier and I can sure emphasize with Van York when last year he had to write and ask does anybody have money for Terlingua.

We have some darn good people in CASI that are not being used for the potential they have. I think it is time we started to give these people a chance. The one thing to remember when you run for Director of CASI you represent CASI and not a region.

See you at Galveston at the Great Peppers meeting. You do not have to be an officer to attend the meeting or enjoy the hospitality. Come on down and see how an organization with elected officers get the job done. **Rex Jones**

HOW LONG HAS IT BEEN?

WolfBrandProductshasjoinedMcCormick & Co. and Gaviscon as a major sponsor of the C.A.S.I. Terlingua International Chili Championship. Mr. Larry Alderson of Wolf Brand Products said, "I am very excited about Wolf Brand's association with C.A.S.I. and our mutual goal of promoting chili." Mr. Alderson also announced plans to be a major sponsor of the largest cookoff in the world, Chilympiad in San Marcos, Texas. Wolf Brand Products, a subsidiary of Quaker Oats, is headquartered in Dallas, Texas. Their name is synonymous with chili throughout the country, and C.A.S.I. is proud to have them as a sponsor.

C.A.S.I.'s recent land acquisition in Terlingua, spearheaded by Bob Whitefield of Seattle, Washington, was a major factor for our sponsors. The land along with our sponsors support will give the cookoff a permanent home. Capital improvements to Rancho C.A.S.I. de los Chisos, will provide the facilities to support the cooks, show teams, large crowds, campers and recreational vehicles.

C.A.S.I. has a powerful marketing image because of our promotion of chili and our exceptional contributions to local charities and civic organizations. Chili cooks are very special people who give a great deal of their own time and money to support these goals. Our sponsors know this and are proud to support you and your efforts. We are very appreciative of Wolf Brand Product's sponsorship of C.A.S.I. and look forward to a long and mutually rewarding relationship.

Bruce Pinnell

CHILI APPRECIATION SOCIETY INTERNATIONAL, INC.

PRESENTS

"WORLD CLASS CHILI COOKS"
in the



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CHILI CHAMPIONSHIP

24th ANNUAL

NOVEMBER 3, 1990

Sponsored By:

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NEW BILLBOARD TO MARK C.A.S.I. COOKOFF SITE

Through the efforts and financial support of SAP CASI, SOT POT, Purgatory Creek Pod, Highland Lakes Pod, Classic CASI, Houston POD and Pasadena POD there will be a doublefaced billboard to greet participants and spectators to Rancho C.A.S.I. de los Chisos, the new cookoff site. The billboard will be 12' high and 32' long on both sides. This should make it highly visible for miles around.

The sign will feature the event name, current date of the event and as well as the sponsors of the event. It will be three colors and is scheduled to be lighted. The sign is currently under construction and is being painted by local graffiti artists Larry Otto and Larry Burruss. A BIG THANK YOU to all of those supporters who made this undertaking possible.

QUALIFICATIONS FOR C.A.S.I. DIRECTOR

The Great Peppers meeting is just around the corner, and one of the most important Acts of the meeting this year is the election of four (4) Directors to the C.A.S.I. Board. I encourage each Great Pepper to scrutinize the credentials of each candidate carefully. If you are not familiar with a candidate please inquire from people in and around the candidate's geographical base as to the views the candidate has expressed in the past.

I have been involved as a C.A.S.I. Director since its inception and will list the qualifications that I believe it takes to become a progressive and beneficial C.A.S.I. Director.

- 1: A loyal C.A.S.I. person as demonstrated by past actions.
- 2: A person that is willing to promote and if necessary defend C.A.S.I. even if it is locally unpopular.
- 3: A person that is a leader, anyone can go along for the ride. The day of the "good ole boy" is over. C.A.S.I. needs action not inaction.
- 4: Someone that is willing to make the time available that is necessary to manage C.A.S.I.'s business. I great disservice to any organization is for someone to accept responsibility and then not generate the time necessary to accomplish the project.
- 5: A person that has the financial capabilities to fund the expenses that are necessary to be a Director.
- 6: A person that is accessible and will communicate with the Great Pepper and the Chili Cooks.

I believe it is time to have a paid member to handle the ever increasing duties of C.A.S.I. At present it cost a Director approximately \$3,000.00 to \$5,000.00 a year and for the Executive Director to function properly the cost 8,000.00 to 12,000.00 per year and the cost will escalate due to C.A.S.I.'S increased responsibilities.

The paid person should be appointed by the C.A.S.I. Board and or the Great Peppers and serve at the pleasure of

same. I think a very modest salary plus expenses would be appropriate. Expenses to be fully documented and acceptable by the Board and the IRS.

I ALSO BELIEVE THAT THIS POSITION SHOULD BE GRASSROOTS, AND PERMEATE FROM THE COOKS THROUGH THEIR GREAT PEPPERS. NOT FROM THE BOARD DOWN.

A. Van York



CHAMPION'S YEAR

What has my year thus far been like as 1989 Terlingua International Champion - full of fun and frolic.

The year began with a champagne reception held in Richard Knight's home where McCormick presented me with a wonderful banner to fly at my cook site. McCormick has sponsored me this year, providing me with all my spices and in general treating me as a "queen."

Ten of us cooked 100 pounds of chili on our patio in electric roasters for McCormick to be given away at a food show McCormick was working in. Monty and I took the chili and headed for Ft. Worth for the weekend. The show went well and we fed over 500 people, running out by mid-afternoon. McCormick printed my recipe which we handed out to all who wanted it. If any of you would like a copy, just let me know and I'll see that you get one.

The highlight of the year thus far was flying (compliments of American Airlines) to final judge the Mason-Dixon Cook-off. Our host and hostess, Bruce and Susan Pinnell, truly showed us a wonderful time. Their home, nested in the trees, with a bubbling brook running in the back was a sight to see.

Baltimore is so pretty - many huge beautiful trees, cool days and nights and such a change from Texas.

Friday-Doris Coats and myself were invited to spend the day at McCormick Co. Inc. It was so very interesting to see the test kitchens, how the 800 number advise questions are

answered and the marketing department. Our hostess, Ginny Maycock, who has seen that I have recieved my spices all year, was so gracious.

We had lunch in a simply lovely restaurant and ordered the native food-soft shell crab. I put my fork in the crab and all this yellow stuff came running out which they call mustard-I'm afraid I have another name for it.

Our afternoon was spent at the plant where we saw all our spices on the assembly line and the huge "tea pots" brewing the extracts-speaking of aroma, to die for!

After our wonderful day at McCormick we headed for the cooks party where we met such special people.

Saturday morning was an early a.m. as I headed for the cook-off. It really made me remember when I first started cooking chili in 1983. Everyone so friendly, all having fun.

I monitored the preliminaries and everything went just by the "book" and all judges trying their best to judge fairly. Then came final table-the chilies were a little different than I was used to-mainly very heavy in mouth but looked just like I was use to. But as any cook-off; cream rolled to the top.

Our last morning in Baltimore Channel 13 came to the Pinnell's home and interviewed us for their 6:00 news. We left before it aired but it was fun. I felt like a "star" as my second interview for T.V. Channel 4 in Dallas was at our home on Monday after we returned from Terlingua.

As you all know that McCormick sponsors our Great Pepper meeting, many local cook-offs, and Terlingua. They have made possible the finest of spices for us to use and Monty and I use all their spices from top to bottom in our recipes-If you haven't tried their spices you are truly missing the boat. In closing I must say that I wish each of you could meet Joe Harper, Regional Sales Manager, McCormick Schilling, who without his constant support for C.A.S.I. the monies our cook-offs this year have received would not have happened. It is because of Joe that my association with McCormick has been so special. See you on the Trail and if not before, I'll hope to see you at Terlingua.

Barb Britton

Letter to the Editor

This is to let all our fellow chili cooks know that ``HOWDY-ROO'' (Marble Falls) is alive and well. Our cookoff will be April 20, 1991 and we have the entire city park reserved. (We will not be affiliated with the festival next year.)

There will be plenty of room for everyone and we hope all of you will plan on joining us for a great ``HOWDY-ROO'' in 1991

Sincerely,
Carolyn Hejtmancik
G.P. - Highland Lakes Pod, CASI

WIND FROM THE WEST

You folks at Terlingua Trails been doing a pretty fair job of keeping us outlanders informed about chili affairs of state, but I've been getting some cranky letter from non-Texan CASI POD types who don't understand some of what they read. For example, this letter was from one of your readers on Wisdom, Montana, which you recall is about forty miles up rivers from Wise River, Montana so you know this guy is no intellectual pygmy. He writes ``What is that Sammi Plant I read so much about? Will one group up here at our 6000 foot elevation with a 105 frost-free day growing season?

Well partner, a Sammi plant will thrive on just about any plot of ground that has had recent use as a bull pasture. It is hardly, colorful perennial with some of the characteristics of the Venus Fly Trap. Therefore it could be a hazard to some of you careless cowboys. Or an attraction to your dirty old men. You may want to keep your's behind barbed-wire although it grows free range in Texas.

The next question comes from King of Prussia, Pennsylvania wanting an answer to this question, ``How can Colleen Wallace compete in so many cookoffs in so many parts of the country, sometimes, it seems, several on the same day, in different states?''

By now, most everybody else knows, so don't feel that I'm revealing top secret CASI information when I tell you that ``Colleen Wallace'' is a generic name authorized for use by Pods any-

where to make up the required number of cooks for a sanctioned cookoff. That this person is always described as friendly, helpful, sweet, attractive, diplomatic, fun and welcome anywhere at anytime, tells you that this can't possibly be a real chili head, let alone a Texan.

Now for a tough one, and this same question has been coming in from all over the country, ``Who and what is that `Rev. Dixie Bob?'' Folks, set back your easy chairs, open up a cold one and prepare to enjoy a tear or two, a chuckle or two in an all-American heart warming (cockles too) tale of manly virtue besmirched and renewed.

A few years back, our hero, originally known as ``just plain Bob,'' dallied with a fair young maiden behind a store in Far West Texas. young ``just plain Bob,'' full of vim, vigor and honor, was offering marriage. In fact, all night long, it was honor and offer. Our vigorous, but naive young hero was thinking of settling down to a lifetime of connubial bliss. He bought a Far West Texas spread suitable for making whoopee, and raising whole herds of chili heads. But it was not to be. It didn't even make it to the Reddi-Whip stage let alone silver threads amongst the gold. She loved another. In fact, quite a few others. Our rejected, dejected, deflated hero sank into an abyss of gloom and depression. Moderate margarita consumption gave way to cheap tequila shooters with fortified wine chasers.

Time passed and our hero passed from view and memory. Until that fateful day in May, when your truly chanced to stop for a quick one at the Silver Stallion Corral and high Class lounge near Woodinville, Washington. The torchy chanteuse draped over the piano was singing ``I left my heart in Copenhagen.'' This was not an anatomically correct statement, because this chanteuse turned out to be none other than our former hero, now heroine. He had gone to Denmark for a sex-change operation as a way of revenge over all womankind for the slight suffered at the hands of fickle femininity. Billed as the Belle of Dixie, she sang, danced and vamped in all manner of cheap road houses and truck stops (except the topless ones) to support for filthy fifty dollar a day tequila habit.

What chilihead of any compassion at all could turn away from this sodden sot without a stout-hearted effort at rehabilitation? I persuaded this drunken, deformed wretch of question-

able humanity to attend a CASI revival at San Marcos. The soul cleansing powers of the capsicum and cumin worked their miracles and when the choir belted out ``Come on Ice Cream'' a new chilihead was born again to preach and testify to the word of chili, with the unequalled passion and persuasion: The Reverend Dixie-Bob, King and Queen of the chili circuit riders.

If and when your lucky enough to meet the Rev. Dixie-Bob on the Terlingua Trail, offer a loud hallelujah to his words of inspiration and a firm handshake to his friendship. Be a little careful about hugging. Biology may not be destiny but it accounts for many a pitstop on the way. May your journey also be always upstream, uphill and upwind from-

Yours Truly,
The Old Wind Breaker

CHILI COOKS COME THRU IN CRISIS:

June 8, 1990

Exchange Street in the Ft. Worth stockyards was already alive with revelers about to begin celebrating Chisholm Trails Days. The chili cooks had begun arriving earlier in the afternoon were almost settled in with, awnings out, cook stands in place and ``drinks in hand.'' Some of us were under the giant tent feasting in the delicious Bar-B-Que that Cowtown POD had provided for

the Cooks party; visiting, drinking, and telling lies like chili cooks do at times. All of a sudden there was a really loud boom from the back row of motorhomes parked up next to the old cattle barns.....everyone went running to see just exactly what was going on.....The pull trailer of Chet Norton was parked on that row but displaced somewhat about 30 foot in front of Carol and Richard Knight, as they were holding a place for ``Big Jim'' Kitterman's trailer....anyway, it was very obvious there was a fire in the Norton pull-trailer....Several guys and gals ran up immediately with fire extinguishers and in a short while it looked as tho the fire was out, even tho there was still black smoke and melted trailer parts everywhere.

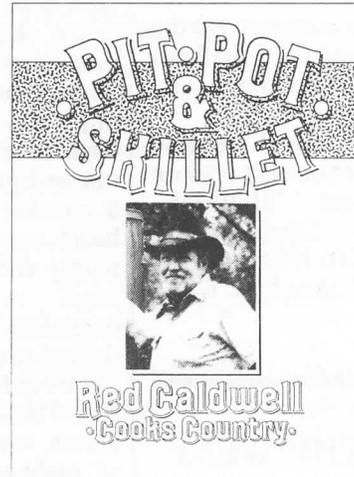
Chet and his party were not in the trailer, even the dog had been put out to stake over by the van, so we were all so very thankful there were no physical injuries to anyone. Chet sauntered over to the trailer to open the windows and let some of the smoke out and then the really loud thunderous boom and fire leaping from the trailer began. Someone had the foresight at that point to call the fire department since it was obvious this fire was not going to be controlled by extinguishers.....thank God, it didn't take that long for the trucks to show up; however, by the time they did, basically all that was left was the shell of that pull-trailer. Everyone was commenting on the dangers of such happening since at most cook-offs we are all pretty much confined in a limited amount of space....everyone was nose to tail, so to speak. I must say that the explosion and the subsequent fire was the topic of conversation for the rest of the evening and on into the next day.....

June 9, 1990

The chili had been cooked, turned in and the judging process was under way....high hopes for placing at this popular cook-off ran rampant. Still, we were all in awe of the happenings of the previous evening.....and it was mentioned that really we should do something, since it could happen to any or all of us at any given time. Bobby Aldridge and I came up with the idea of collecting money so we grabbed a large ZIP LOC, a pad and pencil and began making our way thru the site, soliciting any amount of donation we could obtain.....what a gratifying deed we all accomplished.....we never counted the money, but presented it to a very humble Chet Norton during awards announcements. I think I can speak for every cook attending.....I really felt good about what we did....because this is what we're about...helping other cooks in trouble and our individual charities that we cook for. I think that we're a great bunch of folks, and I'm proud to be called a ``Chili Cook.''

Judy Dike, Rose City Pod

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GAVISCON CONTINUES TO SPONSOR CASI EVENTS

Gaviscon Antiacid has sponsored several state cook-offs during the past three months. They include: Virginia, Maryland, Nebraska, Colorado, Virgin Islands, Idaho, Pennsylvania, Kansas and Missouri. In addition, Gaviscon will be a gold sponsor for the Texas Men's State Championship -- **Chilympiad**, September 15. Gaviscon has been very pleased with the cook-offs, as chili cooks continue to spread the word about, ``The Heartburn Specialist.''

Gaviscon has also made a donation to the Great Peppers Meeting on Galveston, September 6-8 and will be distributing collateral at the event.

Terlingua is just around the corner and Gaviscon plans once again to support CASI and the cook-off in full chili style. Media announcements will be distributed to every news outlet in the country and abroad. Barbara Britton will be featured in radio spots sent to all country and western stations promoting the cook-off. If local cooks that are competing in Terlingua want announcements distributed to their local hometown papers, please contact Jeff Dillion at the address listed below.

Jeffery Dillion, CASI - Gaviscon Coordinator has moved to a new address. You may reach him at Gilbert, Christopher and Associates, 500 Nichols Road, Suite 409, Kansas City, MO 64112, Telephone (816) 561-8120 -- Fax (816) 561-8087

LA CASI STATE COOKOFF

Last May the proceeds of the CASI State Championship Chili Cookoff went to Bill ("Willie") Burns who, as many of you know, was paralyzed from the neck down in a high school football game last September. Bill and his mother, Pearlie, want to say thank you and give an update on Bill's progress. Although Bill was unable to graduate with his classmates from Southwood High School, he did return to school within months after the accident and made the Honor Roll. He will complete work for his degree in January of 1991 and hopes to enter Louisiana Tech soon after. Since the cook-off he has participated in the Special Olympics where he took home several first place ribbons. "Next year, New Orleans," he says, in anticipation of the fall games.

Still an avid sports fan, he watches television, listens to the radio, and reads the newspaper to keep up with football, baseball, and basketball. His dream is to be a sportswriter--"If I can't play at least I can be involved in this way," he explains. The red-tape for hiring a computer is never-ending until he can go high-tech he is tapping out his ideas and sports stories on a portable typewriter.

"I have no bitterness toward the sport," he says. "The accident was an accident. If anyone chooses to play football I encourage them. I can enjoy the sport through them." In fact, Bill says, laughing, "If I could be playing football in a wheelchair I'd be playing right now."

Personal victories for Bill are of the kind most of us take for granted. "My goals are to cook, wash clothes, make my bed, drive, read and write." Bill is working toward independence. "I can do everything I did before," he says, "only I'm slower."

A red-letter day for Bill was when he sat up without the support of the back of the wheelchair. "I can't find the words to describe the feeling," he said. "I felt like I use to feel when I made an interception. First I was surprised, then I just keep doing it over and over again."

Now he's working toward using his hands, exercising his grip and range of motion. We look forward to the day we can shake his hand in a salute to his courage and fortitude. Good Luck, Willie.

The Burns family extend their heartfelt appreciation to all the chili cooks, KROGER, GAVISCON, McCORMICKS, LA. BEEF ASSOCIATION, the SOUTHWOOD VOLUNTEERS and all those who worked so hard to make the cookoff such a success.

Neil McNelis - GP
La CASI Louisianne

TIME CAPSULE

Don't be left out of the fun - get your time capsule items ready for the official "planting" on November 2, 1990 in Terlingua. We already have responses from three pods and are looking forward to many more. (Board members - get your items in, too!) Time capsule items are being collected by the Pod of the Pass, Johnye Bayer, 9658 Blue Wing Drive, El Paso, Texas 79924. Please call Johnye, (915) 755-9258 (H) or (915) 533-2468 (W), if you have any questions.

BLOODY MARY MORNING

The Pod of the Pass wishes to announce it's second annual Bloody Mary Morning in Terlingua, 6:30 a.m. to 8:00 a.m., November 3, 1990. Kick off your cookoff morning in bloody mary style! Location: where ever we can get some Pod of the Pass members camped together!

OPEN LETTER TO THE TERLINGUA TRAILS

As C.A.S.I. members, we should always promote chili first. Lately where chili and barbecue cookoffs have been held together, chili seems to be taking second place. Promoters of these events should make a special effort to separate the two. I'm not talking about backyard cooks, I'm talking about full blown, wheels on, smoke stacks. There are cooks that are allergic to smoke and would like to enjoy cooking chili without having smoke in their faces. I personally just don't like my hair, clothes, and chili wagon smelling like smoke. Some of my friends are both chili and barbecue cooks and I don't want to infringe on their rights but if they are pulling barbecue rigs, they could park down wind.

Show should be two different categories; showmanship for chili teams and show for barbecue rigs. We are losing chili show teams because awards and C.A.S.I. points are going to chrome wheels. I had one chilihead tell me that show does not mean anything and awards were given to friends anyway. Well, my answer to that is that I'm a C.A.S.I. member and I try to follow C.A.S.I. rules. I really believe showmanship promotes chili and adds to the fun of a CHILI cookoff. I also want my friends to know that whenever I'm a show judge, you will have to earn your awards.

As a great president once said, "Have fun, cook good, raise money for CHARITIES, and promote CHILI". He has also said other things not suitable for print.

*Your friend and fellow chilihead,
Bruce Stewart
Nifty Fifty's Chili*

MEMBERSHIP REPORT

C.A.S.I. will be ending the 1989-90 chili year with over 700 Chili Cooks and some 112 life members. If you haven't become a CASI Member think about joining the ranks for the 1990-1991 year.

SAP-CASI

A question came up at one of Pod meetings that I feel must be addressed. The question is a simple one. Are we making new cooks feel welcome. The answer is NO! I don't believe that we are. Most of us have the same group that we camp with, that we party with, and we very seldom really get to know that new cook camping next to us. We are not taking the time or effort to make these new cooks feel welcome.

At one of the cook-offs here in Texas; a chili from a relatively new cook had not been turned in on time. He had cooked at Chilympiad and he thought that the chili would be picked up. Most of the rest of us knew what time turn-in was but none of us thought to check with the new cooks to see if they were aware of turn-in time. Turn-in time is, of course, important to all chili cooks and we take it for granted that everyone is aware of the time turn-in is.

I have heard a lot of suggestions for how this problem could be handled. One is to designate certain people (more like a welcome group) to make sure that new cooks are made welcome and any questions they may have answered. I really don't feel that this is the answer. I think that all chiliheads must make the effort. At your next cookoff - if you see people that you haven't met before - make an effort to make friends with them. Ask them to sit and talk for awhile, answer any questions they may have, introduce them to some of your close friends. After all, they might turn into a close friend themselves one of these days.

We were all strangers to someone when we started in the chili world. A person or two went out of their way to make friends with you and made you feel welcome. They gave you jobs in the judging area, let you judge and let you help with the cookoff. They made you a friend. That was what happened with me. I can still remember those friendly faces today. At one of your next cookoffs - go up to a cook or team that you have not met before and introduce yourself. It will make you feel good and I know that it will make them feel good. if you start doing this at every cookoff that you attend - then maybe one day,

there will be no strangers at chili cookoffs; only friends.

Irene Duffield
Great Pepper
SAP-CASI
San Antonio, Texas

CHILI TRIVIA QUIZ

This quiz intended for cooks that started cooking during 1982 or after. Answers will be accepted from you ole timers but no prize.

The first correct answers to these questions will receive a fabulous, almost unique, very non-expensive prize and recognition as a maintainer of non-important facts.

1. Who won the first cook-off in 1967?

Clue: Kiss your sister.

Answer: Tie between Wick Fowler and H. Allen Smith.

2. Who was granted the title of "Mayor of Terlingua" in 1967?

Clue: Post Holder

Answer: Dave Witts of Dallas.

3. How were chili cookoffs sanctioned prior to the rules that went into effect in 1979?

Clue: God and his scribe.

Answer: Prior to the cookoff by Frank X. Tolbert or Hal John Wimberly.

4. How were winners usually announced prior to 1978?

Clue: John Doe

Answer: By name of person or chili name.

5. Who devised the first point system?

Clue: Hot Stuff

Answer: The Fowlers of Caliente Chili Co.

6. Who discovered and named Chiligua, the god of chili?

Clue: Hollywood

Answer: Fred McMurry first Great Pepper of Houston Pod.

7. How did Jose Sierra, chief cook of the Tiguas Indians settle his chili?

Clue: Heavy Bombardment.

Answer: By discharging a 10 gauge shotgun.

8. Who founded the Goat Gap Gazette?

Clue: Bad News

Answer: John (Bad McFad) Ravin.

9. Other than the cookoff what event happened in Terlingua in 1978?

Clue: Lester was not there.

Answer: A huge rainstorm after announcements. Lester Battise, brother of Chief Fulton Battise, provided "no rain dancers" for some early cookoffs.

10. Who coined the word Chilympiad?

Clue: Small but visible.

Answer: Nat Henderson of the Austin American-Statesman.

BONUS: What was the yellow Dog's name and Where is he today?

Clue: Jeane Dixon.

Answer: Robert "Bob" Marsh. Disappeared in Nov. 1978 and has not been seen or heard of since.

No one has bothered to answer, therefore I shall not give the Mercedes away.

Answers by Chief Blue Cloud.

COMMENTS & REPORTS

Articles to be included in the next newsletter must be received no later than November 15, 1990. PLEASE, PLEASE! Submit your article typewritten.

RAY KING REPORT

C.A.S.I. TERLINGUA 1990

Last year the Thursday Night Fajita Party was a GREAT SUCCESS! Thanks go to Mike Benold for Organizing, preparing and cooking the fajitas. Also, this could have not been a success without the help from the Pods and individuals who so generously contributed to cover all the expenses with \$50 left for 1990.

Mike has offered to undertake the project again this year. In order for him to do this he needs your help. Workers are needed to help prepare and serve and once again the immediate need is for money. If you or your Pod can contribute again this year we can enjoy another great Thursday Night Dinner! Judie and I will start it off by sending \$100 to Mike.

Contributions can be mailed to:

Mike Benold
4414 Kevinkay
Houston, Texas 77084

Pat Irvine, Vann York and I went to the Big Bend area between Christmas and New Year's to survey how we as C.A.S.I. and as Chili Cooks in general are perceived by the local residents. We talked to people in Alpine, Ft. Stockton, Marathon, Lajitas, Study Butte, Presidio and a lot more little towns I can't remember. To our surprise people in these little towns do not realize how much money we bring into that area in a two week period each year. This year the impact was even greater with the number of us who spent time there during the year working at Rancho C.A.S.I. de los Chisos.

We discussed among ourselves and with other Board Members how we could make an impression on the local communities. Chambers of Commerce are scarce in West Texas. We as Chili Cooks need to make a GOOD IMPRESSION on our neighbors (since we bought the land out there). One way to get most people's attention is with money. So,

we decided on a promotion that has been successfully used with other organizations. We discussed this last year with some of you. In order for it to have the greatest impact we need as many people as possible to participate. It is quite simple but you will need to start now to make it work.

Why? Because we would like for you to pay for everything you purchase in West Texas with **\$ 2.00 BILLS!!!** You will have to 'shop' the banks to get enough \$2.00 bills. It will be a bit of a bother to keep up with small bills but can you imagine how many the merchants will have to count when we leave? As an example: Judie and I on the first day stop in Sanderson to get the last minute things we forgot and the things we really don't need but look like we should have just in case, we spent 50 bills there; we stopped in Marathon and had lunch. 12 bills there; we stopped in Study Butte for ice and gas the motor home, 65 bills there; after setting up at cookoff site we usually go to Lajitas and buy a souvenir or two and go to the bar to visit and have a few drinks, 20 bills there; back to the cooksite, end of day. Total \$2.00 bills spent in one day by two people = 147. Just think of how this will multiply. At some point they will be giving customers with big bills change in \$2.00 bills and they will turn around and spend them and etc. etc. This way they will know we are spending money in their communities.

There is not another event in that area that produces the amount of revenue that the Chili Cook-off does. We need to make our neighbors aware of this fact.

Ray King

TALLY MASTERS REPORT

The results are coming in good and heavy now with everyone trying to get those last points before the end of the Chili year. At this time we have 321 Sanctioned Cookoffs, 206 Sanctioned Cooks and 58 Sanctioned

Show Teams. That is great. Hopefully before September 30th arrives those numbers will be even greater. There are a lot of Cooks that only need 1 or 2 more points to qualify and there are several more CookOffs listed in the Goat Gap that will give everyone a chance to hopefully get those needed points.

While I have your attention -- PLEASE, try and get those Tally Sheets to me as soon as possible after the Cookoff. I would hate to see some Cook not qualify because the paper work fell through the crack somewhere. This is not fair to the Cooks that have spent their time and money to cook at a Cookoff and then have the Promoter or the referee set on those papers for weeks and months - Yes, I said months, I had a Cook call me just this past week that needs a couple of points to qualify, and she was checking to see how many points I had logged in for her, come to find out she had placed in a Cookoff back in January that I still don't have paper work on. Now this is just 1 example, I get calls every week from cooks inquiring about their status, and they are qualified according to their records but I don't show them qualified because someone is still sitting on the paperwork. REFEREES - I AM DIRECTING THIS STATEMENT DIRECTLY TO YOU - THE COOKOFF IS NOT COMPLETE UNTIL THE TALLY SHEETS HAVE BEEN SIGNED BY YOU, MAILED BY YOU AND RECEIVED AT MY P.O. BOX. When you accept an assignment to Referee a Cookoff, please follow through with everything yourself, don't leave it up to the Promoter to do, nine times out of ten the promoter could care less about the paperwork once the Cookoff is over. That is still your responsibility.

Once more let me remind you that the Tally Sheets are to be mailed to: RALPH HAY, TALLY MASTER

P.O. BOX 1561

PASADENA,

TEXAS 77502

Please DO NOT mail the Tally Sheets to the Dallas P.O. That Post Office doesn't exist anymore. (You would be surprised at how many sheets are still being mailed to that P.O. Box) This causes a big delay also.

I guess I have chewed enough. I am looking forward to seeing everyone in Galveston on September 8 for The Great Peppers Meeting. Try your best to be there, our 3 PODS have worked very hard to show you a good time.

RALPH HAY,
TALLY MASTER

C.A.S.I. HAS A NEW HOME

OLD 320

To date 134 chili cooks/PODs have shown their dedication to CASI and their commitment to our future. Have you made your decision yet to become one of these CHILI COOKS?

Bob Whitefield	CASI	Bernie Horan	Betty ``Sue'' Doss	Fitzhenry
Vann York	Dave Garner	Ronnie Dorsey	PURGATORY	GOLDEN TRI-
Ken Hudspeth	David Curtis	Al Ruskin	CREEK POD-	ANGLE POD
Ralph Hay	Johnye Bayer	Vern Gilpin	CASI	Sammy & Jody
Pat Irvine	Jan Pibbons	Terry Gust	Charles Walstrom	Wilkerson
Ray King	Gail Aldridge	CLASSIC CHILI	ROSE CITY POD-	SAP-CASI In
Bruce Pinnell	Harvey West	POD-CASI	CASI	Memory
Bobby Alrigde	Carol West	Tom & Linda	Jim Stateczny	of Malvin Prasifka
Rex Jones	Nick McGarity	Tyler	Shirley Stateczny	Marty Prasifka in
Robert Bell	Mikie McGarity	Rich & Sandy	HIGHLAND	Loving Memory of
Joy York	R.B. & Drucella	McIntosh	LAKES POD-CASI	Malvin Prasifka
Mark Mick	Stewart	Jo Caffey	Dusty Hudspeth	Dean Reynolds
Dixie Whitefield	BLACK AND	Robert Wisdom	Doris Anderson	Jerry Garrett.
Judie King	GOLD CHILI POD	Carl, Bill & Sue	TALL IN TEXAS	
Susan Pinnell	Lynn Hejtmancik	Carpenter	POD	
Ira Duffield	Les Doss	Mike Strack	CAP-CASI	
Irene Duffield	Hut & Jackie	TOP OF TEXAS	Jim Smith	
Don Causey	Brown	POD-CASI	Bo Pruitt	
Nancy Spinks	Pat Krenek	LA CASI LOU-	Bill Wilkerson	
Clyde & Mary	Ben Ellis	ISIANNE	Ennis & Leesa	
Griffin	Aaron Felix	John Robinson	Penland	
Bill Gratz	Pete Drake	Carolyn & Cotton	Richard Knight	
Monty Britton	Lil Drake	Meyers	Kenneth Robbins	
Barbara Britton	Bert Paine	Jim & Dorla	COWTOWN-	
Del Smith	Ray Calhoun	Swick	CASI	
Tex Schofield	Charlie Cravens	Roy Chambers	Doris Coats	
Myrl Coultas	Jacqui Magen-	Edna Hoak	Dr. Steven & Ann	
Jim Sabo	heimer	Joe Dalton	Meyers	
John Caffey	Mike Baldwin	LLANO ESTA-	STATE OF	
Nancy Coultas	John Baldwin	CADO POD	TEXAS POD	
Fred Westerman	C.W. & Melba	Jayne Sabo	Donn Shands	
Melba Westerman	Darrow	Larry Ford	Norma Homesley	
Richard Rodgers	COLORADO	Jo Ann Audas	Jim & Suzanne	
Wayne Widener	CHILI POD	Jimmie Maris	Meyer	
Lorren Patchett	Saralyn Walton	Reggie Graves	Stan Pitts	
SAP-CASI	Duke Walton	Jerry Hunt	Andy Faber	
PUGET POD-	Peg Martin	Gary Boggs	Mel & Diane	

For Information on joining this elite group, contact any of your CASI directors.

Bob Whitefield

**CASI ON THE COAST
1990 GREAT PEPPERS MEETING**

DEADLINE FOR GALVEZ HOTEL RESERVATIONS: August 16, 1990!!! CALL NOW!! In Texas Call TOLL FREE, 800/392-4285; Elsewhere, call 409/765-7721 OR 713/480-2640

The Houston Pod, the Space City Pod and the Pasadena Pod ("Tri-Pod") are looking forward to hosting this year's Great Peppers' Meeting in Galveston, Texas on September 6, 7, and 8, 1990. In order for this to be a successful event, the Tripod needs certain information in order to arrange food, beverages and transportation accordingly. The west end parking lot of the hotel will be blocked off for CASI. **If you plan to bring motor homes or trailers, please be advised that the hotel will not allow you to park a motor home or trailer on its premises unless you are a guest of the hotel; overnight camping on hotel premises will not be permitted by anyone!.**

Besides the date and time of your arrival and departure for transportation purposes, we need to know (1) if you will attend the FREE DINNER (featuring hot and cold seafood and barbecue), McCormick Presentation and play "The Best Little Whorehouse in Texas" with an all-chili head cast on Friday night; (2) if you and your spouse/guest will attend the Delegates Luncheon; **Note:** Each Great Pepper, Director or Officer of CASI or Regional Referees will each receive two (2) tickets to the Delegates Luncheon, others will be charged \$10.95 plus 17% gratuity for the luncheon, payable at the door; **(We must have 72 hours notice if you and/or your spouse/guest wish to dine with the CASI Officials,** and (3) if you will need transportation to and from the gambling ships.

In connection with transportation Stewart & Stevenson has donated four (4) deluxe mini-buses for our use. We suggest you fly into Hobby Airport if possible, as it is closer to Galveston. The buses will be available at these times at both airports, so make your arrangements accordingly:

Thursday, 9/6/90:	10:00A	12:00N	3:00P	6:00P	9:00P
Friday, 9/7/90:	9:00A	12:00N	3:00P		
Saturday, 9/8/90:	None; All buses will be used for local transport.				
Sunday, 9/9/90:	7:00A	10:00A	1:00P		

At Intercontinental, take the Alamo Rentacar shuttle to its lot, where the Stewart & Stevenson buses will be waiting. If you have to wait for a bus, a chili cook's motor home or trailer will be available on the lot so you can have a libation and/or snack while waiting. Similar arrangements are being made for Hobby Airport -- details later. If you want to rent a car, **Alamo (800/327-9633)** has given us a special rate of \$18 to \$20 per day on compact and mid-size cars. You may want to arrange for your own ground transportation other than a car rental and we would recommend **Galveston Limousine Service (713/223-2256--Houston Number)** which operates at both airports on the following schedule and for the following rates:

<u>Airport</u>	<u>Charge Per Person</u>	<u>Hours of Operation</u>	<u>Pickup Location</u>
Hobby	\$15 each way	Begins 8:00 a.m.; Runs every hour; last run at Midnight	Booth at Baggage Pickup
Inter-Continental	\$18 each way	Begins 8:00 a.m.; Runs every 2 hours; last run at 11:00 p.m.	Exit-Taxi and Limo Stands, Lower Level

PLEASE HELP US OUT!!! Help us make certain we will not run out of food and booze: if you plan to attend, please take time to fill out the form on the reverse side hereof and return it **no later than September 1, 1990 to: DON MARTIN 13319 Raven Flight Drive, Cypress, TX 77429.** You may call Don at home (713/890-2241) in the evenings (warning: answering machine will pick up after the fourth ring), or you may contact Peg Martin during the day at 800/342-5829, her nationwide toll-free number and she will answer your questions or put you in touch with Don.

CASI ON THE COAST RESPONSE FORM

RETURN THIS FORM TO: DON MARTIN, 13319 Raven Flight Dr., Cypress, Texas 77429

YES, I AM GOING TO BE ABOARD FOR ALL THE FUN AT CASI ON THE COAST GREAT PEPPER'S MEETING IN GALVESTON, TEXAS

Your Name: _____ Spouse's/Guest Name (If attending): _____

Address: _____

Daytime Phone: _____ Evening Phone: _____ Best Time to Call: _____

I. AIRLINE INFORMATION: (Check or fill in appropriate blanks) **Unless we receive this form, you cannot expect us to provide you with transportation in accordance with the schedule on reverse side.**

Date and Time of Arrival: _____; Airline: _____

____ Hobby Airport ____ Intercontinental Airport

Date and Time of departure: _____; Airline: _____

____ Hobby Airport; ____ Intercontinental Airport

II. ACTIVITIES INFORMATION: (Circle Choices)

FREE DINNER, McCORMICK PRESENTATION, AND PLAY (BEST LITTLE WHOREHOUSE IN TEXAS) FRIDAY NIGHT (Dinner begins at 5:30 p.m. And the play begins at 9:00 p.m.)

I (**WILL / WILL NOT**) attend; My Spouse/Guest (**WILL / WILL NOT**) Attend

DELEGATES LUNCHEON SATURDAY AT NOON SPONSORED BY C.A.S.I.; If we do not receive this form, no one except CASI officials will be allowed to attend. (NO LAST MINUTE RESERVATIONS)

I (**WILL / WILL NOT**) Attend; My Spouse/Guest (**WILL / WILL NOT**) Attend

I am a (**GREAT PEPPER / DIRECTOR/OFFICER / REGIONAL REFEREE / CHILI HEAD**)

GAMBLING CRUISE SHIPS (EUROPA/PRIDE CRUISE LINES) If you have made reservations for one of the Gambling Ships, please check whether or not you will need transportation to and from the Gambling Ship(s)

____ YES, help me out and ____ YES, bring along my spouse/guest

I/We are going on a ____ Morning Cruise ____ Evening Cruise

St. Kitts, West Indies - JACK TAR VILLAGE COOKOFF - by DEE HAY

As this was my first time to make an International Cookoff, I want everyone to know what they are missing out on if they have never been.

We gathered at the DFW Airport on Thursday morning, all geared up and ready to go with about 200 people that seemed as excited and anxious as we were about going.

I had already gotten ``Air Sick'' before I even boarded the plane, because Ralph had pointed out to me how much water I would be flying over. (He had found an old Hurricane Tracking Map that showed where St. Kitts was located). None the less, I made the trip just fine after about 4 Bloody Mary's.

We landed on St. Kitts around 3:00 P.M. (their time), the plane flew over the island and circled back to make a landing, the sight was just beautiful with the water on one side and the mountainous slopes in the background. We all made it through Customs and boarded our buses to go to The Jack Tar Village. When we arrived at TLTV we found the Native People were very friendly and seemed anxious to make our stay there pleasant. We were given a V.I.P. Badge (with our picture on it) to wear around our neck at all times. This Badge worked like having a Magic Genie in our pocket - just walk up to any one of the bars, and a ``Drink of your Choice'' was placed in your hand. I must have gained at least 10 lbs. from drinking Pena Colitas and Atlantic Breezes. Then there was the ``Food'' - The food was great, you had a choice of eating in the Formal Dining Room, The Variant, or the Patio Grill. We tried all 3, and personally, I think the

hamburgers and french fries from the Patio Grill gets my vote as NO. 1.

We were within walking distance from the Atlantic Beach side. TJTV had a bar there on the beach and we could check out equipment to go snorkeling of we wanted to. They had buses that left every 30 minutes to take you to the Arabian Beach, or you could check out a bicycle to ride, because it was only a couple of miles away. The last morning there, Mayo Blair and I checked out some equipment and went snorkeling in the Arabian. I loved it! Next year I plan on going several times.

Several of us Chili Cooks had some Corn Row Braids put into our hair that we wore back to the States. I even saw Cara Ivy having a couple of Rows put in her hair, come to think of it, I saw Cara participating in just about every event that was offered, she was pretty difficult to keep up with. Way to go Cara, I admire that very much.

Cookoff Day on Saturday came much too soon. We all set up around the swimming pool and had the ideal spot for a Cookoff. Everyone had their own Palm Tree to cook under and the weather was great.

now you notice that I haven't said a word about the Casinos. Some people had a little luck and there was some of us that didn't have any luck at all with those slot machines. Regardless, of my losses, I still had a great time.

St. kitts has some beautiful flowers. The tropical plants that we try to grow here in our homes were just

every where in the yards there, they looked like hedges, and the natives would go out each morning and cut fresh flowers and leaves to decorate the tables and rooms with.

I want to warn everyone that may be going next year for the first time about ont thing - Those people drive on the wrong side of the road! Almost gave me a cardiac arrest, when we pulled away from the Airport and the Bus Driver was driving like h-- - and we were meeting another car that was driving like h---, and I could see that neither one of those fools was going to budge an inch to move over to the other side of the road. They love to honk those horns too.

Ralph and I are definitely looking forward to going again next year. I have even started saving my Tonk Quarters to put in the Slot Machines.

OFFICERS & DIRECTORS

The names and phone numbers of C.A.S.I. Officers and Directors for 1989-90 are:

Rex Jones, President
10268 Vinemont, Dallas, TX 75218

Home: (214) 327-7163

Work: (214) 262-1578

Ralph Hay, VP and Tallymaster

2505 Easy St., Box 1561

Pasadena, TX 77501

Home: (713) 475-1660

Robert Bell, Secretary

Rt. 1, Box 156C, Aubrey, TX 76227

Home: (817) 365-2504

Work: (817) 382-5360

Bob Whitefield, Treasurer

19909 163rd Ave., NE

Woodinville, WA 98072

Home: (206) 485-8090

Work: (206) 453-7545

Bobby Aldridge, Newsletter/Membership
706 Woodvale, Shreveport, LA 71115

Home: (318) 797-1860

Pat Irvine, Executive Director

P.O. Box 1251, Sequin, TX 78155

Home: (512) 372-0229

Work: (512) 372-4811

Bruce Pinnell, Sponsorship co-chair

2521 Talley Ho Dr. Fallston, MD 21047

Home: (301) 557-8549

Work: (301) 771-2047

Ray King, Sponsorship co-chair

317 Mustang Circle

San Antonio, TX 78232

Home: (512) 496-8090

Work: (512) 742-3506

A. Vann York, CASI Good Will

3326 Wimbledon, Cibolo, TX 78108

Home: (512) 629-4275

1990-1991 Chili Year New Membership Application

This form and membership fee are to be mailed to C.A.S.I., 706 Woodvale, Shreveport, LA 71115.

Yearly dues are \$8.00. Lifetime dues are ^{60.00}~~6.00~~ per person. Your membership card will be mailed to you.

Name _____ C.A.S.I. No. _____

Team Name _____

Mailing Address _____

Street

City

State

Zip

Telephone No.

Bobby Aldridge
706 Woodvale
Shreveport, Louisiana 71115
(318) 797-1860

BULK RATE
U.S. POSTAGE
PAID
SHREVEPORT, LA
PERMIT NO. 534

MYRL COULTAS
3640 SAGUARO SHADOWS
TUCSON AZ 85730